Extension in the City

4 Essential Elements

National Association of Extension Program and Staff Development Professionals (NAEPSPDP)
San Diego, CA * 2 December 2015

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Jerry Thomas, Associate Professor, Department of Agricultural Communication, Education, and Leadership
Then & Now

May 4, 2015 — May 7, 2015
National Urban Extension Conference Atlanta Georgia

Conference details: http://goo.gl/4JcMPt
Urban * Suburban * Rural Interdependencies +
Positioning

• What is Unique in the City?
  • Population Density & Diversity – So many people
  • Community Complexity – So many messages
Programs in the City

OHIO STATE UNIVERSITY EXTENSION

• What is Unique in the City?
  • Research and Learning Priorities
  • Delivery/Engagement Options
  • Program/Product/Project Development (not adaptation)
Personnel/Operations

• What is Unique in the City?
  • #, Types of Positions, Ratio, Structure, How Funded?
  • Diversity of Personnel (Attract, ‘Hire’ & Retain)
  • Competencies (Develop)
Partnerships/Funding and other resources

- **What is Unique in the City?**
  - # and Diversity of Partners
  - Multi-Stakeholder Agendas
A National Framework for Urban Extension

A Report from the National Urban Extension Leaders
August 2015
Transition to a Formal Steering Committee with ECOP & NIFA Representation

Actions Teams Such as Professional Development

INNOVATION IN URBAN EXTENSION

Join us for this year’s bi-annual National Urban Extension Leaders Meeting. Some of the brightest minds in Urban Extension come together to learn from each other and discuss urban issues and create a brighter future. Join the discussion regarding a National Urban Extension Framework and other related initiatives!

DECEMBER 2-4 SACRAMENTO, CA
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**Collective Impact**
What do we want as a standard closing slide?

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http://cityextension.osu.edu/conferences