**OSU Extension in the City Team Call 11/10/2015**

**Participants:** James Stiving, Julie Fox, Myra Moss, Shawna Hite, Mike Hogan, Deb Carney, Nancy Bowen-Ellzey, Carol Keck, Brian Raison, Laquore Meadows

Note: large 4-H meeting which may keep 4-H in the City members away from the meeting

**Updates from the Field**

**Mike Hogan**

* Finishing up 10 week master urban farmer program with 43 enrollees.
* Working on a strategic agriculture planning project for urban agriculture for the city of Columbus.

**Laquore Meadows**

* In the process of planning for a new location. Hoping to move into central Columbus for community connectivity.
* Added three new Snap-ed positions and have had two new Efnep staff added to the Franklin County team.
* Formalizing a partnership with the Reeb center in the South Side of Columbus.

**Myra Moss**

* Working with the City of Columbus to updates the watershed master plan, looking specifically at the upper Scioto and Big Walnut watersheds on the north side. This addresses nitrates in the drinking water from agriculture.

**Brian Raison**

* Dayton had their 5th annual food summit.
* Was presented with an opportunity from the Columbus foundation to do something innovative with 5-25 thousand dollars.
* CD program coordinators – funding is pending, Medina and Clermont County look to be the best options for these positions.

**Deb Carney**

* First Extension Advisory Committee meeting was held, resubmitted a new budget for county commissioners in Hamilton County.

**Nancy Bowen**

* International Economic Development Council are having their council in Cleveland in September of 2016, hoping to show Extension in Cleveland as well as case studies for large and small cities.

**Carol Keck**

* Starting a youth leadership program.
* Working on implementing the World Food Project through the Olentangy school district.
* Looking into connecting groups who are not tradition 4-H participants.

**Shawna Hite**

* Working with Carol Smathers and Theresa Ferrari on 4-H/FCS program - teens in 4-H for Ohio 4-h healthy advocates.
* Application to participate <https://osu.az1.qualtrics.com/SE/?SID=SV_56Xghu3Y8B8ZEjP>

**James Stiving**

* Attended Wildlife conference with topic on urban wildlife. Interesting information on the transmission of disease in urban areas through wildlife, as well as the impact that densely populated areas have on wildlife.

**National upda**te

* Framework for national [extension ECOP white paper](http://cityextension.osu.edu/sites/urban/files/imce/Natl%20Framework%20for%20Urban%20Extension%209%2015%20%282%29%20final%20%28004%29_0.pdf). Focuses on a more sustainable approach to urban extension at a national level.
* There are parallels between Ohio and what is happening nationally. There will be common language developing that we will further develop.

**OSUs urban mission** – OSU is an urban serving university and a Carnegie engaged university. We are looking at how we can better connect students and other professionals working in cities. OSU created a group to further focus on OSUs work with its urban mission with representatives from each college.

**Team meeting October 16th**

* Focus on innovation theme at annual conference in December, the culture within the university and the college is looking at investing in innovation.
* Switching things around to look at what we can do differently.
* Greg Davis gave us good indication with continuing support with what we can do differently with things in the city. Ken Martin also did some Q&A with Central State.
* One of the things shared at the meeting was a team member notebook. The resources in there are located on the website, which will be continually updated

**Strategic investment in innovation**

* Flipping the logic mode
* Focus on impacts, innovation, and investment
* Answering these questions:
  + Why fund this?
  + What additional resources/capital will this attract?
  + Why now?
  + Why will this succeed?
  + What is the evaluation/exit strategy?

**OSU Extension in the City**

* Are there other than traditional ways to explain what we are doing innovative?
* What key themes as far as co discovery or collective impact?
* Think about ways we can use annual conference to our advantage. Roger will be there, which gives us a great opportunity.

**2016 innovation plan**

* Still same three goals – Locally Relevant, Responsive Statewide(or regionally), and Recognized Nationally
* Four Themes –
  + Positioning - How we position OSU extension in the city
  + Personnel - Professional development
  + Programs – Both traditional and non-traditional
  + Partnerships – New partnerships and developing current partnerships

**Personnel/Operations –** Opportunities:

**Extension in the City Orientation**  
- Brief video introduction on the unique aspects of working in the city

**Leadership in the City**  
- Comprehensive 10-module course for Extension educators & directors

**Just-In-Time Learning in the City**  
- Independent learning modules address specific knowledge needs for rapid response to opportunities in the city

**Advanced Learning in the City**  
- Hands-on experiences and guided learning

**Technology-Enhanced Learning Network**

- Ongoing peer support and development

**Next steps** – Team meeting online, December 15th 10:00 AM

* National Urban Extension Leaders (NUEL)
* OSU Urban Mission
* JCEP Organizations
* OSU Extension Director
* Connect and Collaborate Grants

Innovation indicators –

* New product intros
* New audiences
* New process, involve anyone we can
* New supply sources. Innovation isn’t just new programs and partnerships, think about it in the broad sense.

In last cabinet meeting, there was a worksheet shared that asked –

* What can our unit do to distinguish itself from aspirational peers in 2025?
* What unique and groundbreaking efforts will our unit provide with a competitive advantage?
* What areas or programs will generate new external resources for our unit in 3-5 years in terms of number of stakeholders and clientele, how do we anticipate our unit looking in 3-5 years?

We have a good foundation to build on in 2016, and opportunity as well.