



Urban Extension Leadership Online Course

Interested in Extension in large cities?
Ready to improve your knowledge, skills, and results?
Participate in this comprehensive professional development program.

Leadership in the City

Purpose: Prepare Extension professionals working in urban areas to be relevant locally, responsive statewide, and recognized nationally.

Foundation: The curriculum builds upon existing leadership experiences, management training, and Extension professional development. The program was developed based on a foundation of theory and practice.

Entrepreneurial Theory: Entrepreneurial leadership, networks, innovation, management, and learning.

Urban Extension Practice:

- National Urban Extension Framework
- Urban Extension Competency Framework Development research
- 2017 urban-themed issue of the *Journal of Human Sciences and Extension*,
- Literature Database for Metropolitan Extension, webinars, and other resources at the Western Center for Metropolitan Extension and Research
- Decades of applicable insight documented through national urban Extension conference publications, *Journal of Extension* articles, eXtension, special reports on urban Extension, and urban Extension abstracts in conference proceedings from the Joint Council of Extension Professional (JCEP) organizations



Engaged Learning: Learn from experienced leaders; apply what you learn in your city, region, or state; engage in critical thinking and creative problem solving; and participate in online collaborative learning. Each competency-based module incorporates interactive digital delivery and the flipped classroom model for active learning and engagement through:

- ▶ 11 video seminars and supplemental multimedia resources
- 📄 10 sequential action projects
- 🔄 9 interactive online sessions via Zoom video conferencing + 1 in-person opportunity
- 💬 10 months of collaborative online learning
- ☕ 9 Coffee Shop chats via Zoom video conferencing
- ✅ Application through continual learning, reflection, coaching, mentoring, self-paced modules, and more

Participants will develop a plan and portfolio of resources to improve their leadership ability and community conditions.

Investment: \$500 & commitment to work hard and have fun investing 8-14 hours per month during the 10-month course.

Register now. Space is limited. <https://cityextension.osu.edu/leadership>

Contact: This course is offered through Ohio State University Extension. Course instructor: Julie M. Fox, Ph.D., fox.264@osu.edu; OSU Extension in the City Strategic Leader for OSU's College of Food, Agricultural, and Environmental Sciences. Course manager: Michelle Gaston, gaston.6@osu.edu



THE OHIO STATE UNIVERSITY
COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

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The 10 modules of this course span 10 months so you can balance your work. Throughout the course, you will engage in action projects, collaborative online learning, and application. Additional individual learner support can be scheduled as needed.

- Video seminars (10-20 minutes) for independent learning.
- Coffee Shop chats typically the second Friday of the month 12-1 p.m. (ET).
- Assignments are typically due the third Friday of the month.
- Interactive online sessions are typically the last Friday from 12-2 p.m. (ET). (A complete schedule will be posted online.)

I. Leadership in the City Introduction	Schedule
Welcome and Overview of Course Content, Context, and Technology	August 2018
II. Entrepreneurial Leadership in the City	
A. Your Personal Context as a Leader in the City	September 2018
B. City Context: What is Unique About Extension Engagement in Cities?	October 2018
C. Land-Grant University Community Engagement Context	November 2018
III. Inclusive Engagement in the City	
Diversity, Inclusion & Cultural Competency	December 2018
IV. Entrepreneurial Innovation in the City	
Program, Project & Product Development to Proactively Engage Diverse Audiences and Entrepreneurial Teams	January 2019
V. Entrepreneurial Marketing in the City	
University Extension Practices in Urban Communities	February 2019
VI. Entrepreneurial Networks in the City	
Collaborating with Advisory Groups, Elected Officials, Public & Private Partners	March 2019
VII. Entrepreneurial Management in the City	
Management of Resources, Risks & Change; Strategy & Structure; Accountability	April 2019
VIII. Leadership in Action	
Opportunity to meet in person at the National Urban Extension Leaders Conference	May 2019

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