Team Meeting, 10 November 2015

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OSU Extension in the City

• Agenda
  • Updates from the field
  • Highlights from our team meeting on Oct 16
  • Preparing for new Extension Director – key questions
  • OSU Extension Annual Conference
  • 2016+ Innovation Plan
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- Updates from the field
- First Generation 4-H Meeting today
OSU’s Urban Mission

The Ohio State University (OSU)
- Urban Mission
  - LGU
  - Urban-Serving
  - Carnegie Engaged
- 15 Colleges, Centers, Outreach & Engagement
- Discovery Themes (Food, Health, Sustainability, …)
- Top 20 Public Universities & Top 20 Public Good
- College of Food, Agricultural, and Environmental Sciences
  - Future Trends & Visions
- Department of Extension: OSU Extension in the City
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- Highlights from the Oct 16 team meeting
  - Innovation
    - Investing in Innovation
  - Extension Committee on Policy (ECOP)
- Working Groups
- Central State
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Investing in Innovation
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- Preparing for a new Extension Director
  - Annual Report
  - Newsletters
  - Web
  - Blog
  - FB, Twitter

- External Communications
- Internal Communications
Strategic Investment in Innovation

*Flipped Logic Model*

Opportunity

Impacts
Innovation
Investment ($ specific and type of request)

Compelling

Why fund this? (not that)?
What additional resources/capital will this attract?
Why now? Timeline/Milestones
Why will ‘this’ succeed? (project team/talent, proven…)
What is the evaluation/exit strategy (not fund forever)
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• Annual Conference
  • Presentation
  • Poster

• Other?
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• 2016 ‘Innovation’ Plan
  Locally Relevant * Responsive Statewide * Recognized Nationally

  • Positioning
  • Personnel
  • Programs (Research, Extension, Advancement, …)
  • Partnerships

• College & Cross Campus

• 2016 Calendar
Personnel/Operations

- **Professional Development – Competency Development**
  - **Extension in the City Orientation**
    - Brief video introduction on the unique aspects of working in the city
  - **Leadership in the City**
    - Comprehensive 10-module course for Extension educators & directors
  - **Just-In-Time Learning in the City**
    - Independent learning modules address specific knowledge needs for rapid response to opportunities in the city
  - **Advanced Learning in the City**
    - Hands-on experiences and guided learning
  - **Technology-Enhanced Learning Network**
    - Ongoing peer support and development
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Next Steps (Team Online Dec 15 at 10am)

- Central State
- National Urban Extension Leaders (NUEL)
- OSU Urban Mission
- JCEP Organizations
- OSU Extension Director
- Connect ad Collaborate Grants

Innovation Indicators

- New product introductions
- New audiences reached
- New processes
- New supply source, partnership, …
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• What can our unit do to distinguish itself (even leapfrog) from aspirational peers by 2025?

• What unique and groundbreaking efforts will our unit provide with a competitive advantage over your peers?

• What areas or programs will generate new external resources for our unit in the next 3-5 years?

• In terms of #/mix of stakeholders and clientele, how do we anticipate our unit looking in 3-5 years (how different than today?)
Next: Strategic Options - Priorities

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*Collective Impact*