2007 Urban Extension Conference

"The Future Urban Extension Agenda: Reaching New and Diverse Audiences."

May 6-10, 2007
Hyatt Regency Crown Center
Kansas City, Missouri

http://extension.missouri.edu/urbanconf
Dear Colleagues:

Welcome to the 2007 Urban Extension Conference. We are pleased that you have joined your extension colleagues to discover and explore successful, innovative extension programs being offered in urban centers across the country and hope the conference stimulates and inspires a renewed, shared vision for extension urban programming and outreach.

In the pre-conference, administrative and program leaders will explore:
- Best practices, successful models, operations and systems for staffing, funding and programming
- Opportunities for federal, state and local partnerships
- Opportunities for networking and sharing

In the main conference, participants will, through the exploration of extension scholarship, research and best practices in urban programs:
- Acquire strategies to identify and address educational needs of diverse audiences
- Explore teaching methodologies, strategies for program evaluation, and communication of program impacts
- Develop techniques to create and maintain effective partnerships in programming for urban audiences
- Enhance their administrative leadership of urban programs through program development, staffing, funding and marketing
- Network with colleagues to share ideas, programs, curricula and expertise

On behalf of the planning committees and sponsors, we challenge you to learn, grow and enjoy the conference and Kansas City.

Jim Lindquist
Kansas State Research and Extension
Assistant Director
Extension Field Operations
119 Umberger Hall
Manhattan, KS 66506
785-532-3519
jlindqui@oznet.ksu.edu

Al Black
University of Missouri Extension
Regional Director
West Central Region
1501 NW Jefferson, Suite 111
Blue Springs, MO 64015
816-252-7717
blacka@missouri.edu
The 2007 Urban Extension Conference thanks all of the following:

Our Conference Speakers, Workshop Presenters and Poster Session Presenters

North Central Urban Conference Planning Committee
Gary Bergman, Extension Educator-Unit Leader, University of Nebraska Extension in Lancaster County
Al Black, West Central Regional Director, University of Missouri Extension
Bradley Cogdill, Chair, Center for 4-H Youth Development/Extension Agent, North Dakota State University Extension Service
Barbara Grossman, Urban Operations Director, University of Minnesota Extension
Barbara Hartinger, Director, AgBio Communications Unit, South Dakota State University Extension Service
Cindy Hazelrigg, Conference Coordinator, University of Missouri Extension
Ron Hoyt, County Extension Director, Purdue University Extension
Judy Knudson, Dept Head Brown County, Family Living Educator, University of Wisconsin Extension
Alan Ladd, Area Extension Education Director, Iowa State University
Jim Lindquist, Assistant Director, Kansas State University Research and Extension
Bonnie McGee, Professor, Urban Program Director, Texas Cooperative Extension
Julie Middleton, Director of Organizational Development, University of Missouri Extension
Dr. Jennifer Skaza, Director and Extension Professor, Urban 4-H Youth Development, University of Minnesota Extension Service
Dr. June Thomas, Professor, Urban & Regional Planning, Michigan State University Extension
Eric Werge, Youth Development Educator, University of Illinois Extension
Mary Jane Willis, Associate Director, Rutgers Cooperative Extension
Tina Wurth, Interim Regional Coordinator, Lincoln University Cooperative Extension
Susan Zies, County Director and Extension Educator, Ohio State University Extension

Local Arrangements Planning Committee
Marsha Alexander, Housing and Environmental Design Specialist, University of Missouri Extension
Carole Bozworth, Family Financial Education Specialist, University of Missouri Extension
Laurie Chandler, County Extension Director, Kansas State Research & Extension
Nina Chen, Human Development Specialist, University of Missouri Extension
Bruce Chladny, County Extension Director, Kansas State Research & Extension
Karen Elliott, Nutrition & Health Education Specialist, University of Missouri Extension
Rebecca Gants, Marketing Specialist, University of Missouri Extension
Frank James, 4-H Youth Development Specialist, University of Missouri Extension
Glenda Kinder, Nutrition & Health Education Specialist, University of Missouri Extension
Lala Kumar, Horticulture Specialist, University of Missouri Extension
Rick Miller, County Extension Director, Kansas State Research & Extension
Susan Mills-Gray, Nutrition & Health Education Specialist, University of Missouri Extension
Dennis Minzies, Community Development Specialist, University of Missouri Extension
Leon Moon, 4-H Youth Development Specialist, University of Missouri Extension
Beth Rasa, 4-H Youth Development Specialist, University of Missouri Extension
Margaret Sage Mach, 4-H Youth Development Specialist, University of Missouri Extension
Denise Schmitz, Nutrition & Health Education Specialist, University of Missouri Extension
Crystal Weber, Community Development Specialist, University of Missouri Extension
Cynthia Zluticky, County Program Director, University of Missouri Extension

Sponsors
North Central Cooperative Extension Association (NCCEA)
Tom Coon, Chair, NCCEA/Director, Michigan State University Extension
Bev Durgan, Chair-Elect, NCCEA/Director, University of Minnesota Extension
Dennis Campion, Secretary, NCCEA/Director, University of Illinois Extension
Duane Hauck, Past-Chair, NCCEA/Director, University of North Dakota Extension
Jack Payne, Director, Iowa State University Extension
Daryl Buchholz, Director, Kansas State University Research and Extension
Steve Meredith, Director, Lincoln University Cooperative Extension
Michael Ouat, Vice Provost/Director, University of Missouri Extension
Elbert Dickey, Director, University of Nebraska Extension
Keith Smith, Director, Ohio State University Extension
Dave Petritz, Director, Purdue University Extension
Gregg Carlson, Director, University of South Dakota Extension
Rick Klemme, Director, University of Wisconsin Extension
Carl O'Connor, Executive Director, NCCEA

National 4-H Council
Host
University of Missouri Extension

In cooperation with
MU Conference Office
Pre-Conference Goals

People who provide administrative and program leadership for urban programming will explore:
- Best practices, successful models, operations and systems for staffing, funding, and programming
- Opportunities for federal, state and local partnerships.
- Opportunities for networking and sharing

Urban Conference Goals

The Future Urban Extension Agenda: Reaching New and Diverse Audiences

Through the exploration of Extension scholarship, research and best practices in urban programs, participants will:
- Acquire strategies to identify and address educational needs of diverse audiences.
- Explore teaching methodologies, strategies for program evaluation, and communication of program impacts.
- Develop techniques to create and maintain effective partnerships in programming for urban audiences.
- Enhance their administrative leadership of urban programs through program development, staffing, funding, and marketing.
- Network with colleagues to share ideas, programs, curricula and expertise.

Pre-Conference Featured Speakers

Chester P. Fehlis
Associate Vice Chancellor
Texas Cooperative Extension
The Texas A&M University System

EDUCATION:
- & Awarded Rank of AProfessor@ with the Texas Agricultural Extension Service, The Texas A&M University System, 1991
- Ph.D., Agricultural Education, Texas A&M University, May 1987
- M.S., Agricultural Education, Texas A&M University, August 1977
- B.S., Animal Science, Texas A&M University, May 1969

WORK EXPERIENCE:
- Special Assistant to the Dean, College of Agriculture and Human Sciences, Prairie View A&M University, January 2006 B present
- Associate Vice Chancellor, The Agriculture Program, September, 2004 B present
- Texas Cooperative Extension (formerly Texas Agricultural Extension Service), 1969 - 2004
  - 1998 - 2004 Associate Vice Chancellor for Agriculture and Director
  - 1992 - 1998 Executive Associate Director
  - 1988 - 1992 Assistant Director for County Programs
  - 1982 - 1987 District Extension Director - District 10 (South Central District)
  - 1969 - 1982 County Extension Agent - Agriculture in Victoria County (1975-82) and Willacy County (1973-75); Assistant Agriculture Agent in Jackson County (1969-73)

Maurice W. Dorsey, Ph.D.
Maurice W. Dorsey, Ph.D. is National Program Leader for Public Policy at the Cooperative State Research, Education, and Extension Service, USDA.

He provides policy analysis, advice, and counsel in the areas of agriculture policy, urban extension programs, diversity, and community development. Maurice is responsible for oversight of approximately $10.7 million dollars in special and federal administration grants. He is chair of the CSREES Social Science Working Group; chair of the CSREES Diversity Advisory Council; co-chair of the ECOP National Committee for Urban Issues, co-chair of the ECOP Committee on Extension Diversity. He is federal liaison to the Change Agent States for Diversity Project; National Association of Conservation Districts Urban, Community, and Coastal Resources Committee. Maurice is a member of the NASULGC Commission on the Urban Agenda and the Commission on Access, Diversity, and Excellence. He is one of two CSREES liaisons to Washington State University and the University of Idaho. Maurice is currently enrolled in the National Training Laboratory: Diversity Practitioners Certification Training. During 2006 Maurice completed 30 years of federal service; and received the Inaugural A.J. Dye Award for Diversity. He received his B.S. and Ph.D. from the University of Maryland, College Park; MLA, The Johns Hopkins University; and M.Ed., Loyola College of Maryland.
Pre-Conference Featured Speakers

Nancy L. Zimpher

Nancy L. Zimpher is the twenty-fifth president of the University of Cincinnati and its first woman president. Before her arrival at UC in October 2003, she served as the chancellor of the University of Wisconsin-Milwaukee for five years. A teacher and an educator, she also served as Dean of the College of Education and executive dean of the Professional Colleges at The Ohio State University in Columbus, Ohio. A native of southeastern Ohio, she received her bachelor’s, master’s and PhD from Ohio State. Dr. Zimpher has become a national leader in higher education administration, teacher education, urban school renewal and K-12/higher education partnerships. She has published numerous books and articles on educational reform, both in higher education and in elementary and secondary education.

Dr. Zimpher currently serves as chair of the board of the National Association of State Universities and Land-Grant Colleges. She leads a national consortium of comprehensive research campuses, called the Urban Serving Universities, with member institutions that are committed to enhancing the quality of life within their respective cities. She also serves on the boards of the American Council on Education and the National Commission on Writing for America’s Families, Schools, and Colleges. At the state level, Dr. Zimpher co-chairs the Ohio Board of Regents Articulation and Transfer Advisory Council, which focuses on Ohio’s education pipeline from early education through postsecondary education and employment. In Cincinnati, she serves on the boards of the Cincinnati USA Regional Chamber of Commerce, Cincinnati Center City Development Corp. (3CDC), the National Underground Railroad Freedom Center, and the United Way of Greater Cincinnati, and she is a member of the Cincinnati Business Committee. She currently co-chairs a Cincinnati-Northern Kentucky partnership called Strive, an effort to enhance college access and educational success for all students in the region.

Dr. Zimpher is the recipient of numerous national, state and local awards including the Council for the Advancement and Support of Education’s Chief Executive Leadership Award. She was inducted into the Ohio Women’s Hall of Fame in 1998 and has been recognized with the YWCA’s Women of Achievement Award in Columbus, Milwaukee and Cincinnati.

Dr. James Zuiches

Dr. James Zuiches is the Vice Chancellor for Extension, Engagement, and Economic Development at North Carolina State University, Raleigh, NC, effective March, 2006. In this role, he leads and coordinates all extension, engagement and economic development programs of the university, including the Cooperative Extension Service, Industrial Extension Service, Small Business and Technology Development Center, non-credit programs of the Jane S. McKimmon Center for Extension and Continuing Education, the Economic Development Partnership, and the General H. Hugh Shelton Initiative for Leadership Development.

Prior to joining NC State, Zuiches served as dean of the College of Agriculture and Home Economics at Washington State University, 1995-2003, and concurrently as director of Cooperative Extension and the Agricultural Research Center for four years and professor in the Department of Community and Rural Sociology. He had previously served as director of the Agricultural Research Center (the State Agricultural Experiment Station), 1986-1994, and associate dean of the college.

As a W. K. Kellogg Foundation program officer in 1994-95, Zuiches funded many community and rural development projects. The Kellogg Foundation and other foundations are funding his current project to create the National Coalition for Rural Entrepreneurship and increase support for job creation and economic growth in rural areas. Prior to his appointment at Washington State, Zuiches served at Cornell University (1982-86), the National Science Foundation (1979-82), and Michigan State University (1971-79). His research specializations include demography, rural sociology and research administration. He has more than 70 publications, including edited books, professional journal articles, book chapters, bulletins and editorials. He received his Ph.D. and M.S. in sociology from the University of Wisconsin, Madison, and his B.A. in philosophy and sociology from the University of Portland, Portland, OR.
Pre-Conference Featured Speakers

Kay Gasen
Urban Program Leader / Director of the Community Partnership Project, University of Missouri Extension

Kay Gasen serves as a Urban Program Leader with University of Missouri Extension, and holds a joint appointment as Director of the Community Partnership Project at the University of Missouri - St. Louis. Gasen has been employed by the University of Missouri since 1986 and previously served as Extension Community Development Specialist, Regional Director, and Public Policy Research Center Director of Community and Neighborhood Development. She has also been Project Director for two HUD Community Outreach Partnership Center grants, serving Old North St. Louis and Affton.

Gasen is a UMSL graduate with a Masters degree in Public Policy Administration. She was the 2003 recipient of the C. Brice Ratchford Memorial Fellowship Award, in recognition of outstanding commitment, dedication and effectiveness in advancing the land-grant mission of the University of Missouri.

Carl F. Calkins
Director, UMKC Institute for Human Development

Dr. Carl F. Calkins has been the Director of the UMKC Institute for Human Development, a University Center for Excellence in Developmental Disabilities, for 29 years. He is the Acting Director of the UMKC Center for the City, a tenured Professor of Psychology at UMKC, a past President of the Association of University Centers on Disabilities, and a Fellow at the Center for Family Policy and Research. In 1990, Dr. Calkins and Dr. Walker's book on Social Competence received the book of the year award from the Presidents Committee on Employment of Persons with Disabilities. His primary interests relate to Person Centered Planning, Self Advocacy for people with disabilities, facilitating organizational development, partnering with community organizations and agencies, and evaluation and systems change.

James D. Oliver, Ph.D.
Associate Chancellor & Assistant Dean / Regional Director for the University of Illinois

As associate chancellor, Jim Oliver provides leadership in assisting the chancellor in building relationships and strengthening communications with local officials and community leaders in the greater Chicago metropolitan area. This includes coordination of identified activities and programs; development of targeted outreach projects; as well as assisting in the enhancement of campus / college / department research and outreach efforts. The position will also assist with development and implementation of the Chicago strategy portion of the Campus strategic plan.

Since November 1987, Jim Oliver has been the statewide Extension administrator of urban and nontraditional outreach programs. In addition, he manages Extension activities in Cook and seven outlying metropolitan counties in northeastern Illinois, with more than 225 staff and a twenty million dollar operating budget.

Recently, Dr. Oliver spearheaded the “Cook County Extension Expanded Outreach and Programs: A Plan for the 21st Century”. Dr. Oliver was the visionary for this important Cook County initiative. The program’s purpose is to provide equal access to University research, information, programs and opportunities for the diverse and growing Cook County population. He was instrumental in obtaining five million dollars from the Illinois State Legislature for the program and implementing nontraditional programs to address the needs of the community.

From 1981 to 1987, he was regional director in southwestern Illinois. Before coming to Illinois, he was state youth specialist and assistant professor of Extension education with University of Missouri Cooperative Extension. Prior to that, he was the coordinator for urban programs in Denver, Colorado.

He has taught courses including Leadership in a Competitive Environment and The Art of Being a Manager, and workshops on performance appraisal, creative thinking, futuring, and negotiations. He received his Ph.D. in educational administration from the University of Missouri, his M.Ed. in adult and continuing education from Colorado State University, and his B.S. in sociology from Colorado State University. He received the first National Extension System Diversity Award.

He has written numerous publications and papers on urban issues, trend watching, and outreach strategies for the new millennium.
Pre-Conference Featured Speakers

Jack Kerrigan, Ph.D.
Ohio State University Extension, Cuyahoga County
9127 Miles Avenue
Cleveland, OH 44105
County Extension Director

Education
- Ph.D. 2005, The Ohio State University, Human & Community Resource Development
- Master's Degree 1971, Miami University, Botany
- Bachelor's Degree 1970, Gettysburg College, Biology

Professional Experience
- 2001 - Pres County Extension Director - Ohio State University Extension, Cuyahoga County, Cleveland, OH
- 1987 - 2001 Agent, Horticulture & NR - Ohio State University Extension, Cuyahoga County, Cleveland, OH

Professional Membership
- American Horticultural Therapy Association
- Association of Leadership Educators
- National Association of Community Development Extension Professionals
- National Association of County Agricultural Agents
- Garden Writers Association
- Phi Alpha Phi – the National Academic Honorary Society

Kerrigan currently serves as County Extension Director of OSU Extension in Cuyahoga County (Cleveland), OH and provides leadership for a staff of 28.

He also writes a weekly Question & Answer column for the Cleveland Plain Dealer.

Deno De Ciantis, M.Ed.
Vitae

PROFESSIONAL EXPERIENCE:
THE PENNSYLVANIA STATE UNIVERSITY
Cooperative Extension of Allegheny County
Pittsburgh, Pennsylvania

COUNTY EXTENSION DIRECTOR - Responsible for the leadership, development, implementation, management, and marketing of Cooperative Extension programs in Allegheny County.

4-H/YOUTH COORDINATOR - Responsible for development, implementation, and management of the Urban 4-H and youth initiatives.

PITTSBURGH PUBLIC SCHOOLS
Division of Early Childhood Education
Pittsburgh, Pennsylvania

DIVISION ASSISTANT DIRECTOR - Responsible to administer Early Childhood Programs, develop and maintain relationships with local human service providers, business leaders, and legislators to ensure constancy in services.

HEAD START DIRECTOR - Responsible to administer all aspects of the Head Start program

ALLEGHENY INTERMEDIATE UNIT
Head Start Program
Pittsburgh, Pennsylvania

SOCIAL SERVICE/PARENT INVOLVEMENT COORDINATOR - Responsible to manage Family Service Workers, Parent Involvement Specialists, and Transportation.
Pre-Conference Featured Speakers

Deno De Ciantis, M.Ed. (continued)
COUNTY of ALLEGHENY
Department of Community Services
Pittsburgh, Pennsylvania
ASSISTANT PLANNER/TRAINER - Assist in development of yearly planning document and grant application used to deliver community services to clients.

INDEPENDENT CONSULTANT

Develop, conduct, and evaluate training seminars in communications, personnel policies, by laws, etc. Management reviewer for Department of Health and Human Services in assessing quality of Head Start Programs in Region III.

EDUCATION:
DUQUESNE UNIVERSITY
Pittsburgh, Pennsylvania

• Doctoral Candidate: Interdisciplinary Doctoral Program in Educational Leadership; Cohort of 2009.
• M.Ed. - Counselor Education
• BS - Secondary Education - Political Science & Psychology
• Life long learner by attending numerous workshops, seminars, and other specialized training.

PROFESSIONAL AFFILIATIONS AND MORE:
• Current President - Greater Pittsburgh Community Food Bank.
• Member Allegheny County Comprehensive Planning Committee
• Associate Director - Allegheny Co. Conservation District Board
• Founding Member National Urban Extension Task Force; 1994 – 2002
• President, PAE4-HA*, 1995-96.
• President Elect, PAE4-HA; 1994-95.
• Vice President, PAE4-HA; 1992 - 93.
• President, Duquesne University Alumni Association; 1991-93.
• Member Duquesne University Board of Trustees; 1991 – 93.
• Vice President, Western PA Head Start Organization; 1985 - 90.
• President, PA Head Start Administrators Association, 1990.
• Fluent in Italian.
• Martial Arts Instructor

Willene Buffett
Cook County Director
University of Illinois Extension, Cook County

Willene Buffett is the Director of Cook County Extension. She has been with U of I Extension since 1992, most recently as the Unit Leader of Chicago. In her current role, she is responsible for managing an almost eight million dollar budget, and overseeing program development and evaluation, cost recovery efforts, and marketing for nearly 100 staff. She works in collaboration with local, county, and state officials to bring programming to the people of Cook County that will help to preserve the county’s place in a global economy.

Ms. Buffett has been a recipient of the Outstanding/Innovative Team Award and the Early Career Award from ESP/Alpha Nu Chapter, and has been a recipient of an Extension Unit Award. She has received the Community Empowerment Award from Catholic Charities - Archdiocese of Chicago and has been recognized by Chicago Metropolitan National Council of Negro Women. In addition, Ms. Buffett has received recognition and letters of support from the Cook County Board President and other local and county elected officials.

She earned her bachelor’s degree in Dietetics Administration and her master’s degree in Education in curriculum administration.
Pre-Conference Featured Speakers

Jennifer Skuza

Jennifer Skuza is an Extension Professor at the University of Minnesota and is the Director of the Minnesota Urban 4-H Youth Development program. Dr. Skuza holds a PhD in education from the University of Minnesota and studied public policy at the International Study Institute, Charles University in Prague, Czech Republic. Dr. Skuza also holds a master’s degree in intercultural communication. Her research is focused on immigrant youth, social and cultural foundations of education, and advancing the use of qualitative research methodologies in social science fields. Since 1992, Jennifer has been working with and on behalf of immigrant, migrant, refugee, and urban youth in multiple roles as an educator, researcher, and advocate.

Jack M. Payne

Jack Payne is the Vice President for Extension and Outreach at Iowa State University. He recently was the Vice President and Dean for University Extension at Utah State University. Dr. Payne also has experience at two other of our nation's finest and largest land-grant institutions: Pennsylvania State University, where he served on the faculty of the School of Forest Resources and as the state's Extension wildlife specialist, and, later, at Texas A&M University, where he served as a faculty member in the Fisheries and Wildlife Department, and was the Extension wildlife specialist for South Texas.

After leaving Texas A&M University, Payne had a long career with Ducks Unlimited (DU), serving as their National Director of Conservation. While at Ducks Unlimited, some of his successes included the development of DU's Private Lands Program with agriculture; the development of a national conservation easement program and the expansion of their Mexican program to Central and South America.

Payne received his M.S. in Aquatic Ecology and his Ph.D. in Wildlife Ecology from Utah State University. He also is a graduate of the Institute for Educational Management at Harvard University. He is a tenured professor in the Department of Natural Resources Ecology and Management at Iowa State University. He is a member of the Board of Directors for The Leopold Center for Sustainable Agriculture and for Trees Forever, Inc. He previously has served as Chair of the Western Extension Directors Association, Chair of ECOP Budget and Legislative Committee and was a member of the Budget and Advocacy Committee and the Think Tank Committee, which later became CREATE-21. He is a member of the Council of Environmental Deans and Directors of the National Council for Science and the Environment. Jack recently was elected to a four year term as Chair of the Policy Board of NASULGC’s Board on Agriculture Assembly.

Pre-Conference Schedule

Monday, May 7, 2007

10:00 am - 12:00 pm
Registration
East Lobby Alcove

Noon - 1:30 pm
Opening Luncheon/Welcome
New York Presiding: Bonnie McGee, Professor, Urban Program Director Texas Cooperative Extension

Tom Coon, Chair North Central Cooperative Extension Directors (NCCEA) and Director, Michigan State University

Michael Ouart, Vice Provost for Extension, University of Missouri

Keynote Presentation: "Your Role as Extension Leaders in a Global World"
Chester Fehlis, Director Emeritus Texas Cooperative Extension

1:45 - 3:15 pm
Presiding: Mary Jane Willis, Associate Director Rutgers Cooperative Extension

Objective: To Provide An Overview of the Components of Partnering and Explore Extension's Value As A Partner
Atlanta Cooperative Extension: Partner of Choice
Maurice Dorsey, National Program Leader for Public Policy, Cooperative State Research Education and Extension Service (CSREES)-From the CSREES Perspective

Carl O'Connor, Executive Director, North Central Region Extension Directors - From the Directors Perspective

Nancy Zimpher, President, University of Cincinnati, Chair, Board of National Association of State Universities and Land Grant Colleges (NASULGC) and National Network of Urban Serving Universities
Pre-Conference Schedule

(USU) - Value of Partnering with Urban Serving Institutions
Kay Gasen, Director, Community Partnership Project
University of Missouri Extension/University of Missouri-St. Louis - Community Partnership Best Practices

3:30 - 4:30 pm
Follow-up Concurrent Sessions on Partnerships

Breakout #1 Exploring the Value of Partnering with Urban Serving Institutions............................Chouteau A
Presiding: Mary Jane Willis, Associate Director Rutgers Cooperative Extension
Nancy Zimpfer, President, University of Cincinnati, Chair, Board of National Association of State Universities and Land Grant Colleges (NASULGC) and National Network of Urban Serving Universities (USU)
Jim Zuiches, Vice Chancellor for Extension, Engagement and Economic Development, North Carolina State University

Breakout #2 Community Partnerships: Developing and Sustaining Successful Partnerships ... Chouteau B
Presiding: Julie Middleton, Director of Organizational Development University of Missouri Extension
Kay Gasen Director, Community Partnership Project University of Missouri Extension/University of Missouri-St. Louis
Carl Calkins, Director, University of Missouri-Kansas City Institute for Human Development

Breakout #3 Best Practices for Building and Sustaining Effective Partnerships....................Fremont
Presiding: Bonnie McGee, Professor, Urban Program Director Texas Cooperative Extension
Maurice Dorsey, National Program Leader for Public Policy, Cooperative State Research Education and Extension Service (CSREES)
Carl O'Connor, Executive Director, North Central Region Extension Directors

Tuesday, May 8, 2007
7:30 - 9:00 am
Presiding: Brad Cogdill, Extension Agent Cass County and Chair, Center for Youth Development North Dakota Cooperative Extension

Breakfast ..................................................Chouteau

Successful Urban Extension Models-Staffing, Funding and Programming-A Systems Approach
Jim Oliver, Associate Chancellor/Assistant Dean and Regional Director, University of Illinois Extension

Table Top Discussions on Assigned Topics
9:15 - 10:45 am
Presiding: Al Black, Regional Director, University of Missouri Extension
Panel Presentations on Successful Models and/or Research About Urban Staffing, Funding and Programming..................................................Van Horn

Patterns of Success for Urban County Offices
Jack Kerrigan, County Director, Cuyahoga County, The Ohio State University Extension

A Study of Diversity in Urban Extension Offices
Deno De Ciantis, County Director, Allegheny County, Pennsylvania State University

Urban Staffing Models
Willene Buffett, County Director, Cook County, University of Illinois Extension

Minnesota Urban 4-H Youth Development Business Model
Jennifer Szuza, Director and Extension Professor, Urban 4-H Youth Development, University of Minnesota Extension Service

10:45 - 11:00 am
Break

11:00 - 11:30 am
Presiding: Mary Jane Willis, Associate Director Rutgers Cooperative Extension

Cap Note Presentation: Future of Land-Grants in an Urban Arena.................................Van Horn
Jack Payne, Vice President for Extension and Outreach, Iowa State University, and Chair Elect of the 2007 Policy Board of Directors of the Board on Agriculture Assembly

Closing Comments
Al Black, Regional Director, University of Missouri Extension

Reception and Dinner
5:30 - 8:30 pm
Harry S. Truman Presidential Library
Presiding: Cindy Zluticky, County Program Director University of Missouri Extension
(Buses load at 5:30 pm)
Buses will depart Truman Library at 8:30 pm
Conference Keynote Speakers

C. Peter Magrath
On January 1, 2006, C. Peter Magrath, President-Emeritus of the National Association of State Universities and Land-Grant Colleges, joined the College Board as Senior Presidential Advisor; he is also engaged in consulting work, both in the U. S. and internationally.

From 1992 through 2005, he served as president of the National Association of State Universities and Land-Grant Colleges (NASULGC). As CEO of the nation’s oldest higher education association, Magrath represented NASULGC’s member institutions in Washington, D.C., and in educational settings around the nation and world on issues of national importance to the higher education community.

A political scientist with a B.A. degree from the University of New Hampshire and a Ph.D. degree from Cornell University, he served as president on the University of Missouri System from 1985-1991. Previously, he was president of the University of Minnesota—with 60,000 students, the largest U. S. campus in terms of enrollment—from 1974-1984. Before that, Magrath headed the State University of New York at Binghamton from 1972-74.

Between 1968-72, Magrath held faculty and administrative posts at the University of Nebraska, Lincoln—also a NASULGC member. He began his academic career at Brown University, moving from instructor to professor of political science from 1961-68, as well as serving as associate dean.

John Bryant
A national community leader cited by the past four sitting U.S. presidents for his work to empower low-wealth communities across America and an active advisor to the past two U.S. presidents, John Hope Bryant is one of the most authoritative and compelling advocates for poverty eradication in America today. To the producer of the NBC Weekend Today Show John Hope Bryant is “a revolutionary of our times,” to U.S. President George W. Bush he is “a social entrepreneur,” and to civil rights icon Dr. Dorothy Height he is “a dreamer -- with a shovel in his hands.”

John Hope Bryant is a businessman, an author of BANKING ON OUR FUTURE, a book on youth and family financial literacy published by Beacon Press, a former United Nations goodwill ambassador to the United States, a local partner with former President Clinton in an effort to educate every child in Harlem, New York in financial literacy, a national partner with former President Clinton and his foundation to greatly expand access to the Earned Income Tax Credit (EITC) for victims of Hurricane Katrina and all low-wealth Americans, a Presidential Appointee for President George W. Bush, a Young Global Leader for the World Economic Forum, the founder of Operation HOPE, and working with HOPE spokesman Ambassador Andrew Young, the author of a new movement in America and a clear and compelling vision for the eradication of poverty in the 21st century; the Silver Rights Movement.

In his role as a private sector businessman John Hope Bryant runs Bryant Group of Companies, and has served on several corporate boards, including the corporate board of directors for 3-Day Blinds, Inc. and Southern Pacific Bank. John Hope Bryant currently serves on the community board for Wells Fargo & Co. and the national advisory board for First American Corporation, a Fortune 300 company.
John R. Hoyle

John R. Hoyle is Professor of Educational Administration at Texas A&M University and specializes in Leadership Training and Assessment and Future Studies. He is one of America’s leading reformers in administrator training and is an authority on future studies. In a 2004 survey, Hoyle was selected by his peers as one of four “exceptional living scholars” in educational leadership. His interests in the study of the future have developed from living, studying, and teaching in England, Germany, Greece, Italy, New Zealand, Spain, Turkey, and South Africa, as well as several universities. His research and extensive writing about leadership, visioning, restructuring, quality management, and learning environments reflect a future thrust, and he is a popular consultant and speaker. His book titled Leadership and Futuring: Making Visions Happen, published by Corwin Press (1995), gained wide readership and was a best seller. Another book titled Leadership and the Force of Love: Six Keys to Motivating with Love (2002) is written for leaders in business, agriculture, military, education, and government, and is also a best seller for Corwin Press. His latest work is a co-authored textbook due in spring of 2004 titled The CEO Superintendent: Standards-based Performance, also by Corwin Press. He has delivered numerous keynote addresses and distinguished lectures for conventions and universities, given papers on various topics for education, futurism, business, and agriculture-related conferences, and conducted management development seminars for corporations which include Tenneco, Trajan, and Philip Morris.

He attended Texas A&M on an athletic scholarship and served as a public school teacher, coach, and administrator. In 1984, Dr. Hoyle received the Award of Honor from the American Baseball Coaches Association. He chaired the Texas Future Superintendent Advisory Team and authored the report, “Superintendents for Texas School Districts: Solving the Crisis in Executive Leadership.”
Tuesday, May 8, 2007
10:00 am - 12:00 pm
Registration ............................................ East Lobby Alcove

12:00-1:30 pm
Plated Lunch/Welcome ................................ New York/Atlanta
Presiding: Alan Ladd, Area Extension Education
Director, Iowa State University Extension

Welcome
Mike Sanders, County Executive, Jackson County
Missouri
Dennis Hays, County Administrator, Unified
Government of Wyandotte County, Kansas

Keynote Presentation: Engagement and Extension
for the Entire Country
C. Peter Magrath, President Emeritus of the National
Association of State Universities and Land-Grant
Colleges and Senior Presidential Advisor, College Board

Concurrent Workshops
1:45-2:45 pm

1. Capitalizing on New Avenues for Volunteers
   .................Chouteau A
   Linda Ameroso, Extension Associate, and
   Jennifer DiMarco, Regional Coordinator, Brooklyn/Queens, Cornell University Cooperative Extension-NYC

   This workshop will introduce innovative ways to maximize resources by utilizing student volunteers/interns, while providing them with the skills development they need to be successful in their educational and/or career paths. Learn how to recruit, choose, train, and supervise volunteers/interns effectively. The ideas presented can be used to enhance your programs and services in any state.

2. Exploring 4-H - An Innovative 4-H Youth Program for Urban Youth ............................................. New York
   Walter Barker and Eric Killian, Extension Specialist, University of Nevada Cooperative Extension

   The Exploring 4-H program has been developed within the experiential learning model of delivery, and unlike most other curricula is digitized, interactive, self-explanatory, and is designed to guide Leader’s with little or no experience. This program is used as marketing strategy that excites urban youth to join 4-H programs and would be easy to replicate in any urban setting.

3. Fostering Association Partnerships in Urban Agriculture ......................................................... Chouteau B
   Ellen Bauske, Program Coordinator, Gil Landry, Coordinator, Todd Hurt, Training Coordinator, and Alfredo Martinez, Extension Plant Pathologist, GA Center for Urban Agriculture, Griffin GA

   The Georgia Center for Urban Agriculture fosters partnerships and collaborations within urban agriculture, identifies strategic needs that cut across industries and develops appropriate programs. The Center has focused on developing industry leadership, supporting industry associations, certifying landscape professionals, and safety training for Hispanic workers.

4. San Antonio City South P-16 Partnership ........................................ Van Horn B
   Janet Black, Office of the Vice Chancellor for Academic and Student Affairs, Texas A&M University System, San Antonio, TX
   Connie Sheppard, County Extension Agent, San Antonio, TX

   Preschool through college programs and philosophy bring a wealth of opportunities for linkages across the university. Focusing on graduation and beyond. Extension can bring facilitation skills and programs that strengthen families and communities. Partners, programs, and results from the San Antonio City South P-16 Partnership will be shared.

5. Building Capacity with Master Food Volunteers ................................................................. Fremont
   Karen Blakeslee, Extension Associate, Kansas State University, Manhattan, KS
   M. Gayle Price, Professor and Southeast Area Specialist, Chamin, KS
   Nichole Burnett, Family and Consumer Sciences Agent, Johnson County Extension Office, Olathe KS

   Master Food Volunteers enable extension agents to expand foods and nutrition programs. They provide expertise to the community through various volunteer efforts. Volunteers are trained in food science, food preparation, nutrition, food preservation, and food safety. It was developed by a team of state, area, and county faculty in Kansas.

6. Framing 4-H in a Sound Bite World ............. Benton B
   Sherry Boyce, Regional Extension Educator, Cloquet, MN

   This workshop will examine common public perspectives of youth and youth programs, outline communication errors we make in telling the story about youth development work, and provide recommendations to more effectively deliver strong messages about 4-H to an urban audience.

7. Evolution of Master Gardner’s of Greater Kansas City .................................................. Atlanta A
   Lala A. Kumar, Horticulture Specialist, Blue Springs, MO

   Speaker will present the results of evaluation of the Master Gardeners of Greater Kansas City a multi county program with an average of 230 active
Master Gardeners contributing on an average of 11,000 volunteer hours to help people with gardening questions and education. There will be time to discuss and exchange notes on programs from other areas.

8. Creating Rural-Urban Linkages Through Community Supported Agriculture ..........Northrup
Corry Bregendahl, Assistant Scientist, Ames, IA

This workshop builds on research of multi-producer Community Supported Agriculture in Iowa to illustrate ways urban Extension educators can improve urban access to reliable sources of safe and healthy food by facilitating long-term relationships with local producers.

Nancy Brooks, Program Specialist, and Ellen Taylor-Powell, Evaluation Specialist, Madison, WI, and Karen Dickrell and Chris Kniep, Madison, WI

Extension educators are frequently called upon to provide education and technical assistance to community based organizations who want to improve their understanding and evaluation of program outcomes. This workshop shares resources from a University of Wisconsin Extension train the trainer program designed to help county based colleagues work with local organizations on outcomes measurement.

10. Cultural Connections African Diaspora. Van Horn A
Demetrious Brown, Youth Development Educator, West Allis, WI

The program is a comprehensive educational experience for at risk youth. The purpose of this seminar is to critically examine a range of concepts, issues, problems, events, and actions that structure the reality of people of African origins. We will use the study of African Unity as a bridge to fill the void and educate students about Africa. The Project aims to broaden the understanding of history and current politics of the world community, specific to Africa for targeted high school students.

11. Comprehensive Tenant Education ..........Benton A
Marilyn Bruin, Associate Professor, St. Paul, MN
Shirley Niemeyer, Extension Specialist, Lincoln, NE
RentWise, comprehensive tenant education to help individuals develop the skills to secure and maintain housing. We share impact data and introduce resources developed for the program including interactive game-based learning modules and workbooks. We also discuss how community collaborative help deliver the program and adaptations diverse populations.

Rae Wilinson, State 4-H Youth Development Specialist
Susan Holder, State Program Leader
Landon Summers, Coordinator

Looking for a program for urban teens to teach youth decision-making, critical thinking and stress management skills empowering them to make healthy choices? The Health Rocks! Program brings youth and adults together as partners in developing community strategies (planning, operating, evaluating) that prepare young people to make healthy lifestyle choices.

2:45-3:15 pm
Afternoon Break ..................................... 2nd Floor Foyer

Concurrent Workshops
3:15-4:15 pm

13. Urban Environmental Sustainability ..........Northrup
Mary Campbell, Extension Director, Pinellas County Extension, Largo, FL
Devesh Nirmul, Regional Specialized Agent, Bushnell Office of Sustainability, Largo, FL

Urban Extension educators play an increasingly important role in developing urban environmental sustainability programs to assist local governments, businesses and residents understand, appreciate, and navigate the complex and integrated “triple-bottom line” nature of sustainable practices. We will review various methods of outreach education, social marketing, stakeholder participation and certification programs that make up a comprehensive program on urban environmental sustainability.

Patrice Dollar, Regional Educator, Lincoln University Coop Extension, St. Louis, MO
Jody Squires, Urban Youth Specialist, St. Louis, MO
Marla Moore, Regional Educator, St. Louis, MO

The purpose of the St. Louis Urban Leadership Academy is to provide quality educational opportunities that will prepare urban youth for the future and increase their likelihood of success. The Academy engages students in a variety of experiential learning activities and projects to enhance their critical thinking and decision-making skills.
15. Linking Low Income Taxpayers to Financial Services...Van Horn A
Cindy Evans, Family and Consumer Sciences Agent, K-State Research and Extension, Topeka, KS

Learn about efforts to link low income taxpayers with free tax assistance and financial education. Educational efforts prior to the tax season encourage unbanked adults to open savings accounts, and unbanked taxpayers at free tax sites are provided coupons to cash federal and state refund checks without a fee at participating financial institutions.

16. Summer Camp Enrichment Programs - A Collaborative Partnership...Van Horn B
Christina Ferroli, Extension Educator, Purdue Extension, Indianapolis, IN

Indianapolis youth attending summer day camps participate in Foods and Nutrition and 4-H Youth Development programs such as Professor Popcorn, Health and Nutrition from the Garden and Aerospace Adventures through funding from the Summer Youth Program Fund. Youth participate in fun, educational activities that enrich their day-to-day camp experiences.

17. 4-H Does That? 4-H Earth and Space Exploration Experiences for Youth...Van Horn C
Dave Francis, 4-H Youth Development Specialist/Science and Technology, Ogden, UT
Donna Carter, Salt Lake City, UT

To attract youth to 4-H programs in urban areas of the state, Utah 4-H developed space and earth exploration experiences to be delivered utilizing a variety of delivery modes. Robotics, space exploration and geospatial science activities are included in guides/resource totes to assist staff and leaders with a new program.

18. Recruiting and Training Master Gardeners from Underserved Audiences...Benton B
Anne Gachuhi, Extension Educator, Chicago, IL

A survey of most Land-grant Universities affiliated with the Master Gardener program indicates that there is very little diversity (racial, ethnic, etc.) within respective groups and therefore volunteer efforts by Master Gardeners are very limited in underserved areas. This presentation outlines the strategies for recruiting and training Master Gardeners from underserved communities in Chicago (Cook County), Illinois.

19. Love to Live: Preventing Diabetes and Obesity...Fremont
Sylvia Cholston Oakes, Urban Regional Extension Agent, Huntsville, AL
Machele Burton, Urban Regional Extension Agent, Anniston, AL

If Type 2 diabetes was an infectious disease, public health officials would say we're in the midst of an epidemic. This difficult disease once called adult-onset diabetes is striking an ever growing number of adults. Even more alarming, it's not beginning to show up in teenagers and children. The good news is that Type 2 diabetes can be managed by keeping weight under control, tuning up your diet using "MyPyramid", and "moving in the name of love" (exercise). We look forward to sharing with you ideas, programs, and curricula used in Alabama.

20. Building a Successful Community Collaboration - Scenario for the Unbanked...Chouteau B
Rebecca Haynes-Bordas, Extension Educator, Purdue Extension, Indianapolis, IN
Elizabeth Kiss, Extension Specialist, Purdue Extension, Indianapolis, IN

By recognizing the benefits of community collaboration, successful programs can often use the community's political and underlying cultural resources to engage and gain support from a wide cross section of individuals, groups, and organizations to address a community need. A respected organization with strong roots and connectedness in our local communities, Cooperative Extension is well placed to successfully implement programs that address a community issue (for example, unbanked consumers) that spans multiple communities and to eventually expand statewide.

21. Extension Urban Economic Development: Is it too Late to be an Effective Partner?...Atlanta B
Tom Henderson, Assistant to Provost for Economic Development, Columbia, MO

To be a serious contributor in urban economic development, extension will need to consider organizational changes in its culture and structure. This presentation will address both the internal and external repositioning issues facing extension in an urban setting. Through a dialogue with participants, the consequences of failing to engage urban audiences will be considered in the areas of (1) the future of potential urban clientele, (2) the image of extension as a relevant contributor in urban settings and (3) the perception of the land grant institution within each state.
22. Living on the Land...Stewardship for Urban Small-Acreage Landowners .................................................. Chouteau A
  Kevin Laughlin, UI Extension Educator, Ada County
  Extension - Natural Resources, Boise, ID
  Stephanie Etter, UI Extension Educator, Canyon County
  Extension - Livestock, Caldwell, ID
  Scott Jenson, UI Extension Educator, Owyhee County
  Extension - Livestock, Marsing ID

Understand "Living on the Land," an innovative curriculum, approach, and skills transfer model used from 2002-2007 with urban and suburban audiences. Stewardship ideas for sustainable programs, networks, and enterprises will be featured. Integration of landowners, local business, government agencies and non-profits into training teams for delivery will be highlighted.

23. Kansas EFNEP Returns to KCK ..................................... Atlanta A
  Sandy Procter, Kansas EFNEP Coordinator,
  Manhattan, KS
  Lisa Martin, EFNEP Agent, Shawnee County, Topeka, KS
  Terry Bookless, CEA, FCS, Kansas City KS

The diverse health needs of the people living in the Argentina district of KC, KS are being addressed through innovative Extension work housed in the heart of the area served. This program highlights the planning, collaboration, and delivery of targeted urban Extension programming and EFNEP’s return to Wyandotte Co, Kansas.

24. Michigan State University Extension Outdoor Education Programs .................................................. Benton A
  Gary Williams, 4-H Urban Natural Resources,
  Extension Educator, Michigan State University
  Extension, Detroit, Michigan

The Michigan State University Extension Outdoor Education Program has been successful in acquainting and engaging children, youth, and families in outdoor and environmental educational experiences. These activities have enhanced knowledge, improved skills and increase utilization of our natural resources.

Concurrent Workshops
4:30-5:30 pm

25. Developing 4-H Leadership Skills in Latino Youth and Adults .......................................................... Fremont
  Lydia Blalock, Youth Development Educator, New
  Brunswick, NJ
  Laura Bovitz, 4-H Agent for Middlesex County, North
  Brunswick, NJ

This workshop will discuss a Rutgers Cooperative Extension 4-H leadership project to develop and implement culturally sensitive materials/methods to increase the Latino community’s capacity to support 4-H programs in New Jersey. Materials created will be demonstrated. Presenters will also share insights into how extension personnel can bridge language and culture differences.

26. Going Solo: Building Hispanic Family Businesses .................................................. Benton A
  Jerry Braatz, University of Wisconsin Extension,
  Waukesha, WI
  Darlene Knipe, Extension Specialist, University of
  Illinois Extension, East Moline
  Emma Theuri, Extension Director, Will County
  University of Illinois Extension, Joliet, Illinois
  German Cutz, Extension Specialist, Spanish Language
  Programming, University of Illinois Extension,
  Matteson, Illinois

The University of Illinois Extension and University of Wisconsin Extension created a partnership cutting across state boundaries to provide entrepreneurship education to Hispanic families in urban neighborhoods. This workshop explains lessons learned, challenges overcome, partnerships created, and successful outcomes. In addition, this workshop engages participants in a Going Solo: Business Simulation Exercise.

27. Reaching New and Diverse Audiences with eXtension .................................................. New York
  Dan Cotton, Director, eXtension, University of Nebraska
  - Lincoln
  Terry Meisenbach, Communications and Marketing
  Leader, eXtension, Cathedral City, CA

Sixty-seven percent of all urban residents are Internet users. eXtension is a tool for Extension educators, agents and specialists to reach this audience - 24/7/365 on any Internet-ready device. eXtension focuses on horticulture, finances, integrated pest management, organics and other relevant urban topics. Learn how eXtension can enhance your programming efforts.

28. Toto, I've Got a Feeling We're not in Kansas Anymore .................................................. Atlanta B
  Beth Emshoff, Metro Specialist, Portland, OR
  Lyla Hougland, Director of Special Initiatives
  Corvallis, OR

The most successful urban Extension programs are those developed from an “urban” perspective and experience. In Oregon, we have taken this one step further and developed a vision and program development model for metropolitan areas. Partnerships, funding models, staffing models, program context, outcomes and evaluation, and community integration are included in the model.
29. Master Gardener Urban Tree Specialty Training
Sheldon Hammond, ANR Program Development Coordinator, Northwest District, The University of Georgia, Griffin, GA
Jule-Lynn Macie, County Extension Agent, The University of Georgia, Conyers, GA

The Master Gardener Urban Tree training is designed to give Master Gardeners training in urban tree management and troubleshooting techniques. Master Gardeners that receive this training are expected to assist the county extension office in working with the general public in the areas of urban tree management.

30. Leadership RAP: Making a Difference with Juvenile Offenders
Benton B Ron Higginbotham, Community Development Specialist, Columbia, MO
Art Schneider, Human Development Specialist, Boonville, MO
Brocke Laws, 4-H Youth Specialist, Jefferson City, MO

The Leadership RAP program, as conducted at the Robert L. Perry Juvenile Justice Center (JJC), has been shown to significantly reduce post-release law violations. Designed to promote thought in an atmosphere of action and participation, the program uses a wide range of video, games, role playing, exercises, and discussion formats.

Erika Ichinose, Program Associate, Nutrition and Health, Cornell University Cooperative Extension – NYC
Linda Ameroso, Extension Associate, Cornell University Cooperative Extension – NYC

Paperless. Interactive. Cooking demonstrations. These are just some of the innovative strategies you will consider in recruiting, marketing, training your “Team”, and implementing nutrition education to reach diverse audiences. The ideas presented can be used to enhance Farmers’ Market Nutrition Program efforts in any urban community. Learn how to reduce program and labor costs, make a measurable impact, and work magic at your local farmers’ markets!

32. Building a Cultural Bridge: The LaTEENo Leadership Story
Marcia Jante, Director, Waukesha County UW Extension, Waukesha, WI
Juana Avila, Latino Cultural Training Program Specialist, Waukesha County UW Extension, Waukesha, WI

The LaTEENo Leadership Program resulted from a federal Youth Violence Prevention Grant. The program targeted the growing immigrant population and established families within the Latino Community. Integrating existing extension programs with new evidence based curriculums resulted in measurable participant achievements and new culturally appropriate program delivery strategies for extension staff.

33. Money Talks: Are You Listening? Financial Literacy Curriculum For Teens
Margaret Johns, Nutrition, Family and Consumer Science Advisor, Bakersfield, CA
Charles Go, 4-H Youth Advisor, Alameda, CA

The research-based Money Talks: Are you Listening, English/Spanish curricula was developed to teach financial literacy to teens. Teens were surveyed to determine relevant topics, educational format, and when and where they preferred to receive the information. Participants will learn how this program was developed, implemented, and evaluated.

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Off-Site Reception and Hors d'oeuvres Buffet
18th and Vine, American Jazz Museum and Negro Baseball Hall of Fame
6:00-10:00 pm

(Buses begin loading at 5:45 pm)
Buses will shuttle back to the hotel with the last returning at 10:00 pm.

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Wednesday, May 9, 2007
8:00-9:30 am
Plated Breakfast
Presiding: Gary Bergman, Unit Leader Lancaster County, University of Nebraska Extension
Leave No Community Behind
John Bryant, Founder and CEO of Operation Hope and CEO Bryant Group of Companies

9:30-10:00 am
Break/Poster Session Setup

Concurrent Workshops
10:00-11:00 am

34. Teens Practice Diversity
Ann Brosannah, 4-H Youth Development Advisor, Stockton, CA
Mignonne Pollard, PHD, Ass. Director CA 4-H, Davis, CA

This workshop showcases the recently published UCCE curriculum “In a World of Difference: Teens Create a Welcoming Community”. Through interactive activities, teens learn how to explore together sensitive complicated human issues in a safe environment. Teens build essential collaborative skills within the context of a shared U.S. identity.
35. Faith Based and Community Based Mentoring as a Method to Reduce Offender Recidivism. Cherry Czuba, Extension Educator, University of Connecticut Cooperative Extension, Haddam, CT

Two out of three offenders will return to prison in three years. Building upon the success of the White Prison Ministry, a faith-based mentoring program, the Epiphany: Mentoring for Ex-Offenders was created to enhance and expand their efforts in CT and nationally. The program includes a pilot in CT’s largest city, a manual, a training conference and support for faith communities and community organizations joining the network.


Unique opportunities have come to Cornell University Cooperative Extension’s -NYC Office to partner on three ‘development’ projects involving design, development and operations of new affordable housing, community services, sustainable greencapes and natural areas. Engagement in public/private partnerships helps to promote Extension’s potential for services and impacts and supports Extension’s local mission.

37. Guide to Exploring African American Culture - A Curriculum for Elementary and Middle School Aged Youth. Van Horn A Patreece Ingram, Associate Professor, University Park, PA

This fun workshop will introduce a new curriculum designed to help elementary and middle school-aged youth learn about African American culture. The reflection questions and suggested supplemental activities challenge youth to reflect on their own culture and the similarities and differences between cultures. Participants will engage in hands-on activities.

38. Youth Leadership and Adult Support: Overcoming the Obstacles. Fremont Kenneth R. Jones, Asst Prof & Youth Dev Specialist, Lexington, KY

This workshop is based on findings from a study of urban youth and adults working together as partners. The presenter will discuss the essentials necessary to form youth-adult partnerships and how to empower urban youth as leaders, while helping adults (with traditional values) develop a willingness to share power.


This workshop will discuss the development of a comprehensive, interactive before-school food education program developed by Philadelphia County Cooperative Extension. Learn how to engage elementary grade students in making healthy food choices through gardening, food preparation and business development. Our curriculum model, implementation successes and challenges will be shared.


Regions that collaborate to address issues of equity have a competitive advantage in a global economy. Securing equity in housing, jobs, education, and environment are difficult challenges. We will use both dialogue and presentation to examine ways that Extension’s reach across metropolitan areas gives us an opportunity to create collaborations that foster regional equity and a sustainable future.

41. Credit Education: A Unique Partnership. Van Horn C Carole Bozworth, Family Financial Education Regional Specialist, Kansas City, MO

Judge Jerry Venters, Chief Bankruptcy Judge, Western Missouri Bankruptcy District

The Credit Abuse Resistance Education (CARE) program is a joint educational effort of the Bankruptcy Courts in Missouri and Kansas, the K.C. Bankruptcy Bar, and University of Missouri Extension. The program takes advantage of its unique partnership to bring credit education into high school classrooms across the city.

42. WSU King County Diversity Initiative. Benton B Susan Lerner, 4-H Educator, Brad Gaolach, Director, and Sonia Morales, 4-H Educator, King County Extension, Renton, WA

Retooling to meet needs of a diverse and urban audience has been the work of King County 4-H for 2 years. Follow the comprehensive strategic planning process experiencing the challenges serving both rural and urban youth, creating and adapting 4-H curriculums to meet urban needs and planning for sustainability.
43. Reaching the Digital Learner
   Carolyn Gregov, Ph.D., County Extension Director,
   University of Florida/IFAS, Sarasota, FL
   Amy Marrero, Education Specialist, University of
   Florida Extension, Sarasota, FL

   Successful Extension eLearning initiatives conform to
   what is popularly referred to as “the information
   age mindset”. This presentation will discuss
   effective eLearning methodologies for reaching
   targeted audiences, tools currently available, course
   building and publishing, testing and evaluation, cost
   and time factors, the importance of marketing and
   the benefits of collaboration.

44. Building and Evaluating Land Use Educational
    Programs for Plan Commissioners in Urbanizing
    Areas in Northeast Wisconsin
    Catherine Neiswender, Community Development
    Educator, UW-Extension, Oshkosh, WI

   Ensuring good land use decisions in urbanizing
   areas includes building the capacity of local Plan
   Commissioners to be effective at their ‘citizen
   planner’ jobs. This workshop will describe an
   educational approach for Winnebago County plan
   commissioners, including desired skills, sample
   hands-on exercises, and evaluation approaches used
   to determine educational impact.

45. City Fresh: Connecting Urban Consumers with
    Fresh Local Produce
    Punam Ohri-Vachaspati, Extension Educator,
    Joe Konen, Extension Specialist, Jack Kerrigan,
    County Extension Director, and Morgan Taggart,
    Program Assistant, Ohio State University Extension,
    Cleveland OH

   City Fresh is a collaborative effort aimed towards
   improving access of fresh, locally grown produce
   in low-income inner city neighborhoods; providing
   entrepreneurial opportunities for urban farmers; and
   creating new urban markets opportunities for rural
   producers and emerging urban growers. The project
   is funded by a 3-year grant from USDA.

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Poster Session and Lunch
11:00-1:00 pm
Exhibit Hall B

Please visit our poster displays during this time.
While you are there, grab a quick bite to eat. This event
is informal, please visit at your convenience between
11:00 am and 1:00 pm.

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Workshops on the Move
1:30-5:30 pm

46. Sample Kansas City’s Unique Culinary Centers
    Glenda Kinder and Karen Elliott, Nutrition and Health
    Education Specialist, Kansas City, MO

   In an age when fewer people are learning to
   cook, the Culinary Center of Kansas City and the
   Broadmoor Technical Center get high marks for
   fostering culinary skills that feature fresh, local
   healthy foods and making food activities fun and a
   rich source of learning for everyone from students to
   corporate CEO’s.

47. Urban Horticulture Tour-Workshop
    Lala A. Kumar, Horticulture Specialist, Blue Springs, MO
    Crystal Weber, Community Development, Local Food
    Specialist, Blue Springs, MO
    Bruce Chlandy, Horticulture Agent, Lawrence KS

   Kansas City is fast becoming a leader in the
   development of community-based, urban
   agriculture and horticulture. Visit three agricultural
   organizations that are on the forefront of providing
   local growers with knowledge, skills and resources
   for further expanding the growing trend of urban
   agriculture.

48. Downtown Kansas City and the River Market:
    Success Stories in Revitalization
    Dennis Minzes, Community Development Specialist,
    Blue Springs, MO
    Marsha Alexander, Housing and Environmental
    Design Specialist, Kansas City, MO

   There is an exciting movement underway in Kansas
   City with new commerce and housing options. The
   revitalization also encompasses cross cultural issues
   and creating environments that reflect universal
   design initiatives. The workshop and tour will
   explore the many facets of urban revitalization and
   techniques to create and maintain effective
   partnerships.

49. Extension in After School
    Beth Rasa, 4-H Youth Development Specialist,
    Nina Chen, Human Development Specialist, Meg
    Sage Mach, 4-H Youth Development Specialist, and
    Leon Moon, 4-H Youth Development Specialist,
    Blue Springs, MO, Denise Schmitz, Health and
    Nutrition Specialist and Family Nutrition Program
    Coordinator

   Extension utilizes a multidisciplinary approach
   through 4-H youth development and family and
   consumer sciences to provide experiential learning
   opportunities in partnership with after school
locations. As you “move” through the University of Missouri Extension urban program efforts you will see the following programs in action: Afterschool, Kids in the Kitchen, Eating from the Garden and Building Bridges.

**Concurrent Workshops**  
1:30-2:30 pm

50. **E. A. R. T. H. -- A Hands on Environmental Education Program for Youth** .......... Van Horn A Beth Drescher, County Extension Agent, Wichita, KS  
Tonya Bronleewe, Kansas E. A. R. T. H. Program Coordinator, Wichita, KS

Bring out the kid in you as we get our hands dirty exploring environmental concepts in an engaging and practical way with Earth Awareness Researchers for Tomorrow's Habitat. Using E. A. R. T. H. as a model, find out how to design and implement an authentic, hands-on, environmental program that fits into any classroom or after-school program.

51. **Step Up to Leadership: Individual Empowerment for Community Action** .......... Northrup Miranda Duncan, Community Development Specialist, St. Louis, MO  
Georgie Donahue, Director of Program Administration, St. Louis, MO

University of Missouri Extension and the Community Action Agency of Missouri collaborated to develop a 12-session leadership program to accomplish two major objectives: (1) Offer low income people a leadership training experience that would encourage them to serve on community boards; and (2) motivate participants to initiate and implement community projects following the training program. Presenters will describe the curriculum and share evaluation outcomes.

52. **Expanding the Base: Partnerships with Urban Universities and Non-Traditional Faculty** .......... Empire B  
Kay Gasen, Urban Program Leader, University of Missouri - St. Louis  
Carl Calkins, Director, Institute for Human Development, University of Missouri - Kansas City

How can Extension faculty build partnerships with urban universities and access non-traditional faculty resources to address urban issues? The presenters will share models in Missouri that have successfully linked Extension with faculty resources on the St. Louis and Kansas City campuses. Workshop participants will be encouraged to share their experiences.

53. **Using Educational Technology Tools To Engage Young Urban Audiences** .......... Empire C  
Lasana Kazembe, Technology Educator, University of Illinois Extension, Chicago, IL

This workshop discusses innovative uses of technology and project-based learning (PBL) experiences to constructively engage young urban audiences. We will assess the current educational climate and provide examples of PBL experiences. More, we will discuss impacts of infusing technology into curriculum. The presentation will also offer fresh and creative suggestions for developing youth-centric technology-rich project-based learning experiences.

54. **Beyond Bilingual: Empowering Latino Families in Durham, NC** .......... Van Horn B  
M. Carmen Fragoso, Latino Parent Educator, Durham, NC

In response to growing Latino population in Durham, NC, Welcome Baby staff has designed parenting classes and a family literacy series that engages Latino families. Beyond speaking a common language, staff selects culturally relevant materials, uses a range of teaching techniques and celebrates success to create a family friendly atmosphere.

55. **How to Create a Dynamic Cultural Program** .......... Benton B  
Sonia Morales Oseguera, 4-H Youth Development Faculty, King County Extension, Renton, WA

The workshop presents results of a multicultural program conducted for 4 years in King County. Ideas will be presented for reaching new and diverse audiences.

56. **University of Minnesota Center for Personal and Family Financial Education Community Educator Mentorship Program** .......... Benton A  

Learn more about how this collaborative program is helping reach more agencies and individuals in our metro area with personal finance education, how it can be duplicated, and program funding. Also hear about the challenges and lessons learned, curricula used, fun teaching strategies and program impacts.
57. Keeping Kids Out of Gangs: What You Need to Know as an Extension Professional

Fremont Crystal Tyler-Mackey, Community Viability Specialist, Petersburg, VA

Both nationally-recognized and homegrown gangs continue to plague neighborhoods across America, and gangs start recruiting members as young as age 7. This presentation will present an overview of statistics and facts, along with risk and protective factors and suggestions for how Extension can help keep kids out of gangs.

58. Continuing Our Journey: A Community-based Partnership to Provide Health Access to Native American Families in Kansas City

Atlanta A John Phillips, Adjunct Faculty, Columbia, MO

In the Kansas City metropolitan area, Native American families endure long hours and costly travel seeking routine health care. The American Indian Council and the University of Missouri are finding ways to provide accessible health care to these families through community-based and culturally-relevant research and programming.

59. University of Georgia’s Cooperative Extension’s Urban Initiative

Empire A Lori Purcell, Northwest District 4-H Program Development Coordinator, Griffin, GA

As the population in Georgia continues to grow especially in the urban areas, there is a need to evaluate current extension programming. Therefore, the UGA Cooperative Extension established the Urban Initiative. The goal of this session would be to educate others about starting an urban initiative, the steps to follow, and lessons learned.

60. Return on Investment of Extension Programs

Atlanta B Frederick R. Rohs, Professor & Extension Specialist, University of Georgia, Athens, GA

This workshop will guide participants through a results-based approach to calculating the Return on Investment (ROI) of their extension programs. A statewide extension leadership program will serve as one example of how the steps for this process were applied and cost benefit and return on investment figures derived.

61. Building Backyard Nature Stewards: One Kid at a Time

Van Horn C Jane Scherer, Extension Specialist, Urban Programs/Web Coordination, Urbana, IL

Greg Stack, Educator, Horticulture, Matteson, IL
Russ Higgins, Extension Educator, IMP, Matteson IL

In tens of thousands of homes and school, teachers are inspiring children with the University of Illinois Schools Online Website. Learn from web developers how to draw on multiple disciplines to build opportunities for students to solve problems and deepen understanding in relevant and meaningful science and natural resources education.

2:30-3:00 pm
Afternoon Break

Concurrent Workshops
3:00-4:00 pm

62. Direct Farm Marketing to Hispanic Clientele

Van Horn A Ray Burden, County Director, Chattanooga, TN

A series of meetings were held for small farm owners covering small scale fruit and vegetable production, product marketing, regulations on selling farm-direct produce, and defining organic, minimal/sustainable input and conventional production. Following the meetings, the agent began working with local vegetable producers who began marketing produce directly to area Hispanic restaurants.

63. Empowering Youth through Entrepreneurship Education and Community Involvement

Patricia Fairchild, Associate Professor and Extension 4-H Curriculum Specialist, Lincoln, NE
Diane Vigna, Associate Professor and Extension Specialist, Textiles and Apparel, Lincoln, NE

Entrepreneurship: Investigation (ESI) is a curriculum designed as a tool/resource for extension professionals to teach entrepreneurship to youth while engaging and supporting the local community. It is targeted for 4-H clubs, communities, extension economic development professionals and schools. Detailed information and examples will be provided through CD-ROMs and handouts.

64. Extension in the Urban West: A New Model

William H. Gray, Professor, Washington State University

Urbanists in the West have long believed that the urban West is of different character than other metropolitan regions. This session will display the process used by university leaders in the West to identify the characteristics of the region, project educational needs in the future, and propose a model for urban extension.
65. Organizing Urban Neighborhoods for Self-Help ......................................................... Empire C Marcia Jante, Director, Jennifer Jones, Neighborhood Programming Coordinator, Steve Chemilewski, Community Educator, and Jerry Braatz, Associate Professor, Waukesha County University of Wisconsin Extension - Waukesha WI Randy Stoecker, Associate Professor, University of Wisconsin-Madison, Madison, WI

The Waukesha County Office of the University of Wisconsin Extension has created an innovative program, cutting across program areas, to organize urban neighborhoods for self-help. This workshop will use a participatory process, drawing on the audience's experience, to discuss the challenges to neighborhood organizing, and strategies to meet those challenges.

66. Building a Dynamic and Diverse Community ......................................................... Van Horn B Faye Malek, Extension Family Living Educator, Manitowoc Co UW, Manitowoc, WI Judy Knudsen, Extension Family Living Educator, Brown Co UW, Green Bay, WI

Are the racial demographics changing in your community? Do residents feel uncertain about the change? Then you want to learn about the Diversity Circle process. Two Wisconsin UW-Extension Family Living Educators will share how they initiate the process in the counties where they live and work, and what has resulted to date.

67. Extension's Role in Developing Choice Food Pantries in Ohio ................................. Northrup Daniel Remley, Family and Consumer Sciences and Community Development Educator, Ohio State University Extension, Hamilton, OH Susan Zies, FCS/CO Educator, OSU Extension, Toledo, OH

Extension can play a key role in developing 'choice' food pantries. Choice food pantries differ from traditional in that families choose food based on preference and need rather than food "handed" to them in a box or bag. Our presentation discusses how Extension can contribute to this model.

68. GROW Extension: A Public Relations Marketing Campaign .................................... Atlanta B Judy Richardson, Senior Marketing Associate, and Marilyn Corbin, Associate Director and State Program Leader, University Park, PA

Public relations campaigns for Cooperative Extension are essential strategies to communicate the value and told of Extension programs. This presentation will illustrate a multi-media campaign and its flexible components. Product examples including samples used in urban areas will be shared. Tips for working with media staff will also be discussed.

69. Reaching Urban Youth with Trained Teenagers: A Successful Workforce Preparation Program .................... Fremont Chad Ripberger, County 4-H Agent, Trenton, NJ Laura Bovitz, County 4-H Agent, North Brunswick, NJ Debi Cole, County 4-H Agent, Mays Landing NJ Rachel Everett, County 4-H Agent, Morristown, NJ

Teens are often underutilized in the delivery of Extension programs. This workshop will introduce the ten core elements of teen-led teaching programs within the context of New Jersey’s Teens Teaching Middle School Youth Workforce Preparation Skills program that provides programming to primarily at-risk youth in urban after-school programs.

70. An Urban Extension Program that Makes Good Dollar Sense .................................... Benton A Adrie Roberts, USU Extension Associate Professor, Logan, Utah

Utah State University Extension Administration recognized the importance of getting involved in assisting with reversing the bankruptcy trend in Utah. Through the formation of a USU Extension Bankruptcy Prevention Issues Team, USU Extension has become the leader in finance education in Utah thus changing the quality of many urban Utah residents' lives.

71. Parent and Family Advocacy and Support Training (PFAST) and Parents as Leaders (PAL): Building Powerful Family Involvement in Public Schools ......................................................... Benton B Delphine Sellars, Community Outreach Coordinator, Durham, NC Donna Rewalt, Program Coordinator, Durham, NC

How do schools and the community benefit from having involved, well informed, engaged parents in public schools? The Strengthening Families Coalition at Durham Cooperative Extension developed PFAST, LPFAST (Spanish), and PAL training to provide families with the tools to help close the academic achievement gap through strengthening parental involvement, advocacy, and leadership.
72. Capturing Urban Youth Voice to Assess Learning in Youth Development Programs

Jennifer Skaza, Ph.D., Director, Urban 4-H Youth Development and Extension Professor, and Jessica Pierson Russo, M.Ed., Program Coordinator, Urban 4-H Youth Development, University of Minnesota St. Paul, MN

Learn how to build youth voice into your programs and communicate impact through evaluation. Presenters will describe an evaluation approach and share its results. This approach uses a survey and essays to capture youth learning experiences and their impressions of the learning environments in their programs.

73. Addressing the Energy Issues Facing Urban Areas

Anna N. Niemeyer Ph.D., Extension Specialist, Housing & Environment of the University of Nebraska

Critical energy issues face urban cities as energy costs rise and supplies of traditional fossil fuels diminish. Rising energy costs have major impacts on low and moderate-income households. This workshop provides an overview of the energy-related issues and program ideas and materials to create urban extension energy educational programs.

Concurrent Workshops
4:15-5:15 pm

74. 4-H Adventures in Diversity

Northrup Jana Ferris, County Extension Educator

Let your youth “Make the Best Better” by leading the way with diversity. This workshop will demonstrate how kids can teach adults in the area of increasing the diversity of your 4-H program. Using the Public Adventures curriculum, 4-H members will lead 4-H towards greater diverse participation.

75. An Assessment and Goal-setting Tool for Urban Extension

Atlanta B Jack Kerrigan, County Extension Director/Assistant Professor, Cleveland, OH

An assessment/goal-setting tool developed from study of urban Extension patterns of success can help county teams: 1. determine strengths/weaknesses, 2. identify barriers to success, 3. set goals, 4. benchmark successes. The assessment tool will be discussed. Participants will use the tool for discussion of their practice.

76. Hip Hop in the City: An Innovative Program for Urban Youth

Benton A Javiette Samuel, Assistant Professor, Tennessee State University, Nashville, TN

Hip Hop in the City is an innovative program designed to address some of the critical needs of urban youth. Highlighting the importance of communication and decision making, the program provides a platform for youth to discuss such issues as peer pressure, sexuality, and abstinence. This presentation will help youth serving professionals creatively address some of these issues.

77. Reaching Underserved Audiences in Suburbia: How One Minnesota Program Bridges Gaps

Empire C Suzanne Sheridan, Coordinator, University of Minnesota Extension, Farmington, MN

On the Move...for Minnesota Families uses a mobile classroom, extensive collaboration and creative methods to reach underserved audiences that cannot access educational and recreational opportunities, which are often structurally designed to exclude them. Workshop participants will strategize potential partnerships and reducing barriers that may apply to their own programs.

78. Land Use Education for an Urban Audience: The Des Moines Metropolitan Area Smart Growth Project

Van Horn B Gary D. Taylor, JD, AICP, Asst Professor & Extension Specialist, Iowa State University, Ames, IA

Lucy Wilkinson, Graduate Research Assistant, Iowa State University, Ames, IA

Community leaders are in need of meaningful information on how to implement alternatives to low-density, sprawling development. Through the use of a “Smart Growth Audit” of local development codes, the “Des Moines Metropolitan Area Smart Growth Project” educated local decision-makers on the relationship of land use regulations to development patterns.

79. Concept Mapping: Quantifying Community Involvement

Benton B Donald Tobias, Executive Director, Cornell University Cooperative Extension - NYC, New York, NY

Concept Mapping: Quantifying Community Involvement is an examination of the Concept Mapping software and how it can be used in an urban environment for program planning. This is a demonstration of how statistical research tools can be used in a community setting where there are wide variations in literacy.
80. Coordinating University Resources to Revitalize Cities
Carol Townsend, Extension Educator, Grand Rapids, MI
June Thomas, Urban & Regional Planning Professor, East Lansing, MI

Extension is in a unique position to facilitate the use of university resources in urban areas. Learn how Michigan State University has established "Urban Collaborators" - a vehicle that brings faculty and Extension staff together to address issues identified by cities in Michigan. Neighborhood commercial corridors and capacity building are specific issues being addressed.

81. Reaching the Hard-to-Reach With Tackling the Tough Skills
Rosilee Trotta, Urban Youth and Family Specialist, St. Louis, MO
Roxanne Miller, Civic Communications Specialist, St. Louis, MO

Soft skills aren't "fluff". Soft skills address hard issues, like attitude, commitment, relationships and responsibility - not easy concepts for the learner to grasp, nor the educator to convey! This workshop offers an original resource to impact diverse, hard-to-reach audiences using a field-tested life skills curriculum, Tackling the Tough Skills.

82. Master Composter Programs in Missouri and Wisconsin
Joe Van Rossum, Recycling Specialist, Madison, WI
Lee Fox, Environmental Quality Specialist, St. Louis, MO

Lee Fox, University of Missouri Extension and Joe Van Rossum, University of Wisconsin Extension will discuss the impacts of Master Composter programs in their respective states. Learn how these two programs use the train-the-trainer model to bring backyard composting education to state residents.

83. The Role of Extension in Methamphetamine Education
Jennifer Wilson, County Extension Director, Riley County K-State Research and Extension, Manhattan, KS
Karen Elliot, County Extension Agent, Olathe, KS
Laurie Chandler, County Extension Director, Topeka KS
Dean Davis, Ag Agent

Methamphetamine continues to be an expensive, explosive issue in many Midwest states. Three urban counties in Kansas have been involved in Meth education and prevention for the past five years. Learn how these counties have partnered with law enforcement, farmers and community coalitions to address the Meth issues in their communities.

84. Employers Matter
Van Horn C Eric Vogel, Regional Extension Educator, Community Youth Development, University of Minnesota Extension, St. Cloud, MN

This curriculum, an offshoot of Youth Work Matters (BEST), targets employers, workplace mentors and adult coworkers of youth to focus attention on their role in positive community youth development. During the workshops we will discuss the curriculum being introduced in Minnesota to help workplace adults design positive developmental workplaces for young people.

85. Dining with Diabetes: An Urban Approach
Marisa Warrix, Extension Educator FCS, Ohio State University, Cleveland, OH
Mary Ann Nicolay, Diabetes Association of Greater Cleveland, Beachwood, OH
Cindi Oliveri, District Specialist, OSU South Centers, Piketon OH
Jennifer Even, Extension Educator, OSU Extension

Dining with Diabetes: A Program for People with Diabetes and their Families began as a cooperative effort of West Virginia University Extension Service and West Virginia Bureau for Public Health. The strength of the program was the ability to combine Extension and health care partner at the county level. The program uses Social Cognitive Theory to guide participants to behavior changes. The session will provide participants with the tools to adapt Dining with Diabetes curriculum to meet the needs of urban residents. Since 2004, the three-week series of classes has been offered 13 times, with a total of 325 participants in Cuyahoga County. The Diabetes Association of Greater Cleveland serves as a community partner. The session will also talk about class locations and recruitment strategies. Helpful information will be shared about setting up food demonstrations and tasting sessions using healthful ingredients. Participants will learn how to seek multiple funding sources and adapt curriculum for diverse populations. Data collection methods will also be discussed in relationship to the new HIPAA laws.

Evening Experience Kansas City
Optional Evening Events or Dinner on Your Own.
Concurrent Workshops
8:45-9:45 am

86. Immigrants Improve Quality of Life with Sustainable Agriculture
New York
Rick Abrahamson, Local Extension Educator
Rosie Gonzalez, Nutrition Education Assistant
During the summer of 2006 immigrants from several countries desired to learn about American agriculture and apply knowledge to increase their quality of life by growing some produce and through the sales of surplus produce. Participants learned about gardening and sustainable agriculture during several workshops held during the summer.

87. YouthQuest: How a Teen Can Succeed in Any Career With Three Big Questions
Chouteau B
Latoya Freeman, AmeriCorps VISTA, Milwaukee County UW-Extension, West Allis, WI
Lacey Green, Kenosha County UW-Extension, Bristol, WI
This train-the-trainer workshop gives Extension staff practical methods to guide at-risk youth through exploring, researching, and achieving their educational and career goals. This program uses exciting hands-on learning activities that help youth maximize their potential for success. Workshop participants will receive free curriculum packet that can be implemented in new and diverse environments.

88. Programacion en Espanol
Van Horn A
Jean Hall Dwyer, Extension Communications Specialist IV, Alabama A&M University, Normal, AL
Julio Correa, Extension Animal Scientist and Associate Professor, Alabama A&M University, Normal, AL
Experience a Spanish-only website that provides links to almost 4,000 culturally appropriate, research-based, publications in a wide variety of areas. Visit the website and see all it has to offer to both Hispanic and non-Hispanic audiences. We'll share the data showing our impact on a truly global audience.

89. Master Planning Systems Impact on Urban Extension in China
Dr. Xinliang Liu, University of Dormund, Dormund, Germany
The Master Plan played a critical role to impact urban extension of China. The paper do a case study in Haikou City, China: to find how Chinese master planning systems works on urban extension and what should be changed.

89. 4-H Initiative
Atlanta A
Follow up session from Breakfast.
Our nation is facing a significant workforce shortage in science, engineering and technology fields, which puts our nation's economic leadership at risk. 4-H and the Cooperative Extension System are strategically positioned to strengthen the nation's competitiveness and leadership in those fields. The 4-H Science, Engineering and Technology (SET) program is the national priority of the National 4-H Youth Development Program. This session will highlight current developments in 4-H SET and offer ways to get involved.

90. Meeting the Nutrition Education Challenge for New Immigrants
Chouteau A
Shelley Sherman, Regional Extension Educator, Eden Prairie, MN
This interactive workshop will examine the organic process used to develop a successful nutrition education program with an emerging immigrant population in Minneapolis. Participants will explore the steps taken in needs assessment, staff recruitment and training, community outreach, curriculum development and program evaluation that led to dynamic changes in program delivery.

91. Business Retention and Expansion Best Practices
Van Horn C
Liz Templin, Regional Extension Educator, University of Minnesota Extension, Andover, MN
Extension's Community Leader's Business Retention and Expansion program with growing manufacturing firms created long-term impact in an inner city St. Paul, MN neighborhood. Through a resulting project, residents were linked with job skill providers and neighborhood employers. The workshop will overview key elements that built to the successful outcomes.
92. Debt Know How - A Partnership Between the University of Minnesota Extension Service and MasterCard Worldwide
Cindy Peterson, Regional Extension Educator, Family Resource Management, University of Minnesota Extension Service
Patrick Dwyer, Vice President, Consumer and Public Policy, MasterCard Worldwide, Purchase, NY
Patricia Olson, Area Program Leader, Family Resource Management, University of Minnesota Extension Service, St Paul, MN

In this workshop we will share our experience and best practices in developing a public/private partnership; introduce the Debt Know How program as a resource for others; and allow an opportunity for questions and answers for Extension Educators seeking more information about our program and model.

93. Engaging Youth Through Celebration: Exploration of an Idea for Urban Locales
Diane Vigna, Associate Professor and Extension Specialist, Textiles and Apparel, Lincoln, NE
Shirley Niemeyer, Professor and Extension Specialist, Housing and Home Environment, Lincoln, NE

This Workshop focuses on a successful program “Celebration of Youth.” As background, the idea for the genesis of the program will be discussed, and examples from previous Celebration of Youth events will be shared. Finally, participants will actively develop ways they can adapt the program to various urban venues.

94. Youth “hooked” on Meth and Herbals - Why, What to Look For, and How Can We Help?
Anita Walz, Regional Extension Educator, St. Could Regional Center, St. Cloud, MN

Is there a Meth lab cooking in your neighborhood while 4-H’er’s are out there doing community projects or cleaning ditches? Are 4-H’er’s using herbals to stay up all night at camp and lock-ins? Do you know the sign of a user? What should you do if you find the drug(s) and/or know the user? Look at what Meth looks like. What are the signs of a user? Discover the long-term effects on the human body, brain development, and family. What is a binge cycle and who is hurt by drug use?

95. Strategies for Enhancing Teamwork and Entrepreneurial Performance
Susan Williams, Director Southeast Research and Extension Center, University of Nebraska - Lincoln, Lincoln, NE
Connie Reimers-Hild, Extension Educator Kimmel Research and Education Center, Nebraska City, NE

To be fully engaged in solving the complex problems of today’s urban communities requires teamwork and entrepreneurial strategies for success. Why are some teams successful and others not? Why are some individuals comfortable with risk? In this workshop you will learn how you can influence both teamwork and entrepreneurial performance.

96. From Research to Practice: Techniques for Hispanic/Latino Community Development
Christina Vasquez Case, Director and Katy Fields, Coordinator, Alianzas, Kansas City, MO
Dennis Minzes, Community Development Specialist, Blue Springs, MO

According to the U.S. Census Bureau, it is predicted that Hispanics/Latinos will represent one out of every four persons in the United States in 2050. To accommodate the growing set of challenges presented to both newcomers and the communities that receive them, this workshop will outline applied methods that foster Hispanic/Latino community development in urban areas.

97. An Innovative Strategy to Access the Economic Impact of Neighborhood Revitalization Strategies
Tedi Winnett, Community Development Educator, Bristol, WI
Annie Jones, Community Development Educator, Bristol, WI

Kenosha County UW-Extension has worked to implement the Neighborhood Revitalization Strategy Area program in two diverse, urban neighborhoods. This project assessed the employment needs and challenges of residents and small businesses with the aim of providing useful employment information and training to improve the economic viability of the two neighborhoods.

10:00-11:15 am
Closing Session
Presiding: Judy Knudsen, Department Head Brown County, Family Living Educator, University of Wisconsin Extension

Cap Note Presentation: Leadership and Futuring: Making Visions Happen in Urban Extension
John Hoyle, Professor of Educational Administration, Texas A&M University

Welcome to May 4-7, 2009 Urban Extension Conference Milwaukee, Wisconsin
1. **Study Circles: Dialogue on Race Issues in Northwest Indiana**  
   Brad Clinchans, *Purdue University*  
   Purdue Extension partnered with the Race Relations Council to revive study circle dialogues on race issues in Northwest Indiana. Brad Clinchans and Kris Parker of Purdue Extension co-ordinated a planning team for the initial rounds. In addition, both facilitated a six-session dialogue group. This presentation includes the results from the post-study circle sessions.

2. **Opportunities at the Urban-Rural Crossroads: Reaching New and Diverse Audiences in Ohio**  
   Julie Fox, *Ohio State University*  
   This economic and community development project focused on the opportunities at the urban-rural crossroads in Ohio. Cross-cultural communication materials and cultural competency educational resources bridged gaps between consumers and producers. The process and products can be utilized and enhanced to benefit other communities.

3. **Project P.A.T.H. (Passion for Life, Attitude for Success, Teaching for Growth and Habits for Results) in Las Vegas, Nevada**  
   Eric Killian, *University of Nevada*  
   Project P.A.T.H. is a longitudinal (grades 5-12) workforce readiness program that works with Hispanic and African American youth at risk (10% drop-out rate) in Las Vegas, Nevada.

4. **Local Government Leadership in an Urban Center: Building Partnerships and Creating a Community Leadership Network**  
   Joseph Lucente, *Ohio State University*  
   Come see a model curriculum for development and improvement of leadership skills and decision making approaches of local government officials. Display is built around an eleven-module curriculum from The Ohio Local Government Leadership Academy and will focus upon educational objectives for eleven modules. A Curriculum Guide will be provided as well.

5. **Reaching Older Adults and Youth with the Family Nutrition Program**  
   Christina Ferroli, *Purdue University*  
   The Indianapolis Family Nutrition Program works with older adults and youth, serving over 2500 seniors through senior centers, congregate meal sites and HUD housing. Over 750 youth in classrooms, summer camps and after school settings through experiential learning were taught about MyPyramid, food safety and the importance of physical activity.

6. **Habitat for Humanity of Greater Indianapolis Partners with Purdue Extension and Family Service to Provide Partner Families with Financial Education**  
   Rebecca Haynes-Bordas, *Purdue Extension*  
   D. Elizabeth Kiss  
   Due to high foreclosure rate Habitat for Humanity of Greater Indianapolis requires Purdue Extension-Marion County provide the education for potential homeowners to attain and maintain homeownership. Purdue Extension partnered with Family Service to provide educational classes for partner families on 11 different topics. Outcome evaluation was conducted.

7. **Raising in the Rubble**  
   Josue Lopez, *Baltimore City Extension*  
   In Baltimore City, community residents raise food in the rubble. Abandoned lots are reclaimed and transferred into green gems of produce and beauty. For more than 25 years, Baltimore City Extension has led environments stewardships through gardening in the city of Baltimore.

8. **Teaching Gardening Life Skills...**  
   Mike Maddox, *University of Wisconsin Extension*  
   In a multi-county effort, University of Wisconsin Extension county educators have introduced a gardening program into local sheriff’s departments. As a result of this program, inmates are being introduced to life skills that foster nurturing and responsibility, all the while give back to the communities through donations of produce to the area food pantries.

9. **Working Together to reVITALize Families and Communities Through Volunteer Income Tax Assistance (V.I.T.A.)**  
   Kenneth E. Martin, *Ohio State University Extension*  
   Susan Colbert, *Ohio State University Extension*  
   OSU Extension, in collaboration with the City of Columbus, OSU Fisher College of Business, Columbus Saves and Godman Guild Association, established a Volunteer Income Tax Assistance (VITA) site, where they offer free tax preparation for low income, working families in the city of Columbus, Ohio. They offer asset-building strategies other affordable financial services/programs as apart of the Earned Income Tax Campaign (EITC).
10. A World Aware: A Multifaceted Approach to Improving Cultural Awareness and Understanding
Diane Mason, Kentucky Coop Extension
“A World Aware” is a multifaceted programming approach aimed at building bridges of shared understanding in community that is experiencing changing demographics. Program efforts include a monthly newsletter, hands-on experiences, culture and cuisine programs, a “supper club”, and field trips.

11. Using Fishing as a Vehicle for Youth Development
Paul McKnight, University of Illinois Extension
National award winning program utilizes the concept of fishing as a vehicle for youth development that reaches the underserved, hard-to-reach youth. The Fish Tales program attempted to enhance and/or instill life skills in youth, as they learn to relate to their geographical background, their communities, and families thus enriching their education.

12. Club POSSIBLE - An Urban Collaboration Promoting Healthy Kids
Joan Sather, UNL Extension
Carrie Schneider-Miller, UNL Extension
Sarah Schram, Douglas County Health Department
Club POSSIBLE is a collaboration of agencies maximizing resources and assets to improve the health of children in the Omaha community. Eight local agencies have aligned their efforts to build a replicable, sustainable, after-school intervention to promote healthy eating and physical activity behaviors that has reached over 665 children to date.

13. Kansas EFNEP On-line
Lisa Martin, K-State Research Extension
Since the inception of Welfare Reform, barriers to participation in the Expanded Food and Nutrition Education Program have increased. To overcome some of these barriers, Kansas EFNEP On-line offers an alternative delivery method of nutrition education for low-income clients. This poster session will highlight the preliminary development and testing of an on-line EFNEP nutrition education program.

Tamra McGaughey
The Dallas Area Coalition to Prevent Childhood Obesity is an alliance of 88 organizations working to encourage physical activity and nutrition for children through collaborative community, corporate and educational activities. The Coalition has been working on community and corporate projects with in Dallas County to encourage physical activity and nutrition for children.

Barbara O’Neil, Rutgers Cooperative Extension
Rutgers Cooperative Extension developed the Small Steps to Health and Wealth program to integrate health/nutrition and financial management subject matter, encourage learners to make positive lifestyle changes, and research SS program impacts and health-wealth connections. This poster will display SS materials available for use by Extension educators nationwide.

Billy Skagg, UGA Cooperative Extension
Coordinated by Hall County Cooperative Extension, the North Georgia Turfgrass Field Day has become an annual event attended by ‘Green’ industry professionals from across Georgia. With annual attendance of over 100, the Turfgrass Field Day has had an economic impact of almost $8 million on Georgia urban agriculture.

17. Community Gardening in an Urban Environment
Mary Wakefield, TN State University Cooperative Extension Program
A community gardening training program was carried out for low income, limited resource adult residents of the Edgehill Community in Nashville (Davidson County), TN. The program was highly successful. Participants gained new skills and knowledge in vegetable production, nutrition and food preservation with ancillary of socioeconomic enhancements for the community.

18. Future Practices in Urban Extension 4-H Youth Development Programming
Jack Kerrigan, Ohio State University
Best practices for the future Urban Extension 4-H Youth Development programming were identified through a case study, Modified Delphi, and focus group; provide guidance for urban Extension practices. The poster presents best practices for Extension youth and development in urban communities.

Rosilee Trotta, University of MO Extension Roxanne Miller, University of MO Extension
Have you been frustrated working with audiences you can’t seem to reach? Hard-to-reach audiences have their own personalities. They may be under-educated or over-educated, low-income or upper-
income, have high expectations or no expectations. This poster describes an original resource to reach diverse audiences using a field-tested life skills curriculum.

20. Urban Economic and Community Development Meeting Extension’s Mission & Money Needs With Stakeholders Power & Interests
Claudia Cody

This proposal describes an approach for the incorporation of the power versus interest grid with the double bottom line graph to create and maintain effective partnerships in programming with external and internal stakeholders of urban extension.

21. Locked Up, but Not Locked Out of Extension Programming
Robert Wilkerson, University of MO Extension
Lynna Lawson, University of MO Extension

Approximately 96% of offenders will return to the community. University of Missouri Extension has been working with the Missouri Department of Corrections to develop and implement programs that prepare offenders for their return. The presentations will focus on two specific initiatives: Building Strong Families and the 4-H LIFE program.

22. Collaborating with Urban After-school Providers to Reach New and Diverse Audiences
Chad Ripberger, Rutgers Cooperative Extension

This presentation will illustrate several programs for urban youth that grew out of collaboration between Mercer County 4-H Youth Development and the City of Trenton’s after school initiative, SCOOP. The poster will highlight the potential for Extension to partner with urban after-school providers to expand our reach to underserved tough.

23. Walking and Eating for Your Health Sake
Mary Andrews, Alabama A & M University Jannie Carter, Alabama A&M University
Donnie Cook, Alabama A & M University

After twenty minutes of Walking and Eating classes with 89 participants the following impacts were made on their lifestyle changes: 1. 450 pounds lost. 2. 84 inches. 3. Cholesterol dropped 302 points. 4. Blood pressure dropped 302 points. 5. Ten participants were to come off their blood pressure medication completely. 6. Five participants were able to decrease their dosage. 7. 80% of participants were feeling and sleeping better. 8. The participants walked over 10,000 miles.

24. Should I Purchase Long-Term Care Insurance?
Lyle Hansen, University of Idaho

A presentation that has been taught in cooperation with AARP-Idaho, to nearly 600 people throughout Idaho during the past year. The presentation, designed by a University of Idaho Extension Educator, provides participants with up-to-date information they need to determine if LTCH fits their situation and if so information to make an informed purchasing decision. The presentation utilizes a set of 30 PowerPoint slides with supporting speaker notes; the Comparing Long Term Care Insurance worksheet to compare and select a LTCH that is competitive, and right for the participant; and a user friendly evaluation form. Through use of the Should I Purchase Long Term Care Insurance presentation, adult consumers will increase their knowledge, confidence, and skills with regard to LTCH.

25. Stay Strong Stay Healthy
Glenda Kinder, University of MO Extension
Susan Mills-Gray, University of MO Extension

The Stay Strong Stay Healthy program has provided 500+ Missouri older adults’ with access to evidence-based strength-training through a safe, structured, and effective strength training program. The results have been increased safe physical activity for seniors and community support and encouragement of strength training for older adults and new community partnerships for Extension.

Lorna McCandless-Moss, University of Tennessee Extension

Hamilton County 4-H presents the new and “old” ways of creating programs that “Make the Best Better". Our process is centered on looking at the past to chart a new future, while redefining the role of the extension agent in Hamilton county for a new century with new challenges and opportunities.

27. Community Partnerships Successfully Create a Financial Education Center for Low Income Families
Pat Ludeman, UW Extension
Deb Neubauer, UW Extension

Financial Education Center Mission: Assist families to enhance financial literacy skills, set goals, secure assets and move to financial stability. 20 million in tax refunds have gone to 17,000 residents. 600 participants reached in year one. Learn about the UW-Extension programmatic and financial partnerships that made the Center a reality.
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<th>Time</th>
<th>Monday, May 7</th>
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<td>7:00 am</td>
<td>Registration 7:30am-5:30pm</td>
<td>PC: Plated Breakfast/Tabletop Discussions  Chouteau 7:30-9:00am</td>
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<td>8:00 am</td>
<td>PC: Panel Presentations Van Horn 9:15-10:45am</td>
<td>PC: Cap Note Presentation Van Horn 11:00-11:30am</td>
<td>Plated Breakfast/Presentation New York/Atlanta 8:00-9:30am</td>
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<td>Main Conference: Opening Luncheon New York/Atlanta 12:00-1:30pm</td>
<td>Concurrent Workshops 1:45-2:45pm</td>
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<td>PC: General Session Atlanta 1:45-3:15pm</td>
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<td>12:00 pm</td>
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<td>Concurrent Workshops on the Move 1:30-5:30pm</td>
<td>Concurrent Workshops 4:30-5:30pm</td>
<td>Concurrent Workshops 4:15-5:15pm</td>
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<td>PC: Reception/Dinner Truman Library 5:30-8:30pm</td>
<td>Reception/Dinner 18th and Vine 6:00-10:00pm</td>
<td>Experience Kansas City Optional Events or Dinner On Your Own</td>
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North Central Urban Conference • Hyatt Regency • Milwaukee, WI

For Extension professionals working in urban or suburban settings

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